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# Why Invest in Tantalus?

Strong Market

#### **Large and Growing Market Opportunity**

- \$5.8 billion TAM across current market with existing solutions
- Additional \$10+ billion TAM associated with the TRUSense™ Gateway (new offering)
- Strong secular growth drivers that are not subject to cyclical trends

Competitive Advantage

#### **Competitive Advantage, Differentiated Technology**

- Supporting 280+ utilities across the United States, Canada and the Caribbean Basin
- 99% retention rate of the utilities with high barriers to entry
- First to market with new TRUSense Gateway to integrate EVs, solar, storage and breakers

Business Model

#### **Scalable Business Model**

- Annual Recurring Revenue of \$11M (as of 9/30/23) and growing at ~20% CAGR
- Software & services represents 30%+ of revenue
- Sufficient balance sheet to support the growth of the business

**Experienced Management** 

#### **Highly Experienced, Credible Team**

- Independent Board with substantial industry and public company governance expertise
- Experienced management team with over 200+ years of industry experience
- Experienced investor relations support + ITG as our market maker



TSX: **GRID** 

# Tantalus Overview: Modernizing the Electric Grid

Substantive business with strong fundamentals and a defined path to accelerate growth

#### **Purpose**

- Helping utilities modernize the grid
- Improving resiliency & reliability
- Preparing for the energy transition
- Integrating solar, storage and EVs

#### **Commercial Scale**

- 285 utility customers
- 3.3M connected devices shipped
- 30+B data points / year collected
- 99.4% customer retention rate

### Financial (Q3 '23)

- US\$10.1M of revenue in Q3'23
- US\$31.8M of revenue YTD'23
- ARR of approximately US\$11M
- US\$43.9M of revenue TTM
- US\$4.2M of cash

#### **Growth Paths**

- Existing deployments (~ \$150M)
- TRUSense Gateway (\$1B TAM)
- Stimulus funding (\$400+ billion)

### Capitalization

- Market Cap of ~CND\$37.5M
- 44.6M shares outstanding
- Institutional ownership of ~75%
- Directors / Officers own ~7%
- Analysts' consensus of C\$2.34



# The Problem: An Antiquated and Aging Distribution Grid

Existing grids are not compatible with current and long-term needs of consumers

#### **Legacy Power Grid**

One-way power flow No intelligence at the edge



### **Major Catalysts for Investments**

Extreme weather events
Aging infrastructure + workforce
Decarbonization / Electrification

- Grids designed for centralized sources of power
- Distribution transformers are at or near end of life
- Many utilities still rely on manual meter reading
- 1st generation automated reading is being upgraded
- Limited visibility into outages or power quality
- Limited preparation to support distributed energy resources (DERs) and EV charging

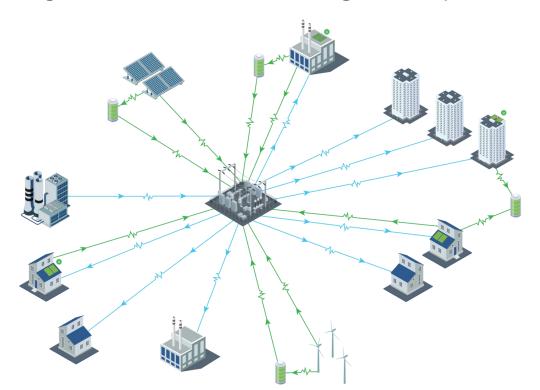


# The Solution: Interoperable and Compatible Data

Managing data across devices and systems is mission critical for grid modernization

#### **Integrated Smart Grid**

Multi-directional power flow
Digital connections to intelligent endpoints



#### **Modernizing the Grid**

Delivering Visibility, Command & Control

- Utilities must have connectivity to intelligent devices through an IoT capable communications network
- Provide interoperability of data that is compatible with existing operational systems
- Leverage AI-enabled data analytics to proactively manage infrastructure and avoid events tied to asset failures



# Modernizing the Grid Leads to a Sizeable Market Opportunity

# Substantial Investment Being Made to Automate Distribution Grid Infrastructure



Electric utilities spent \$40 billion in the US on the distribution grid in 2020

Source: EEI Industry Capital Expenditures with Functional Detail Report (December 2020)

% of Utility Executives in the US Acknowledging the Need to Continue to Invest in the Grid



90%

Source: Accenture Study, May 13, 2020

Operating Segment (Figures in USD)	US TAM (\$B)
Connected Devices	
Public Power + Cooperative	\$3.7B
Utility Applications + Analytics	\$1.0B
Congruitive Data Management Software	\$1.0B
TRUSense Gateway (new offering)	<u>\$10.1B</u>
Estimated TAM	\$15.8B



Sources: Management estimates using data from Northeast Group US Smart Metering-AMI Deployments and Forecasts (July 2020), US Energy Information Administration (EIA), the Howard Scott AMI Report, Research and Markets Global Smart Grid Reports (2021), BloombergNEF (August 2020) and CMG512 Consulting.



# **Solution Overview**

Comprehensive platform to enable grid modernization



### **Existing Solutions Continue to Gain Market Share**

Differentiated hardware and software solutions leads to multi-decade relationships with utilities

### **SUBSTATION-TO-METER**

Existing capabilities include edge computing, software and predictive analytics (powered by AI)



- Substation
   Automation
- SCADA-as-a-Service



- DA Integration
- Power Quality Analytics
- Transformer Analytics



**METER** 

- AMI 2.0
- ERT Migration

# Power Outage / Restoration



# Power Quality & Distribution Transformer Analytics



# AMI Management + Customer Engagement















TSX: GRID





# **Developing Next-Generation Solution to Expand Our TAM**

Developing a first-to-market, next-generation capability to address the immediate and long-term challenges of integrating EVs and DERs

### **BEHIND-THE-METER**

The power of going from EV Chargers and DERs directly to SCADA and mission-critical systems

#### **TRUSense Gateway**

- Sits between existing meters and meter sockets
- Delivers AMI 2.0 capabilities with existing meters
- Integrates DERs that are deployed behind the meter
- Provides advanced power quality measurement
- Supports demand-side management / load management
- Powers and supports broadband services

#### **TRUSense Gateway Models**

- Fiber (TFG) (currently in field trial)
- Ethernet (TEG) (field trials planned for Q1 '24)
- Cellular (TCG) (field trials planned for Q2 '24)



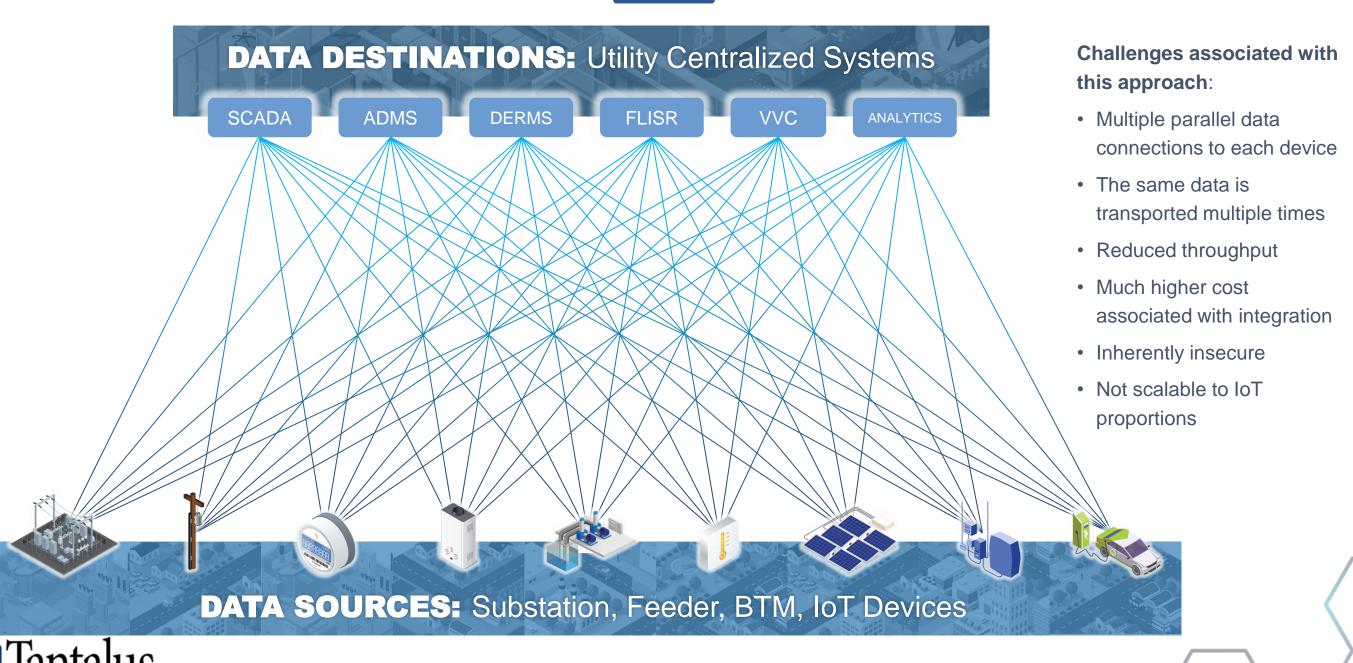




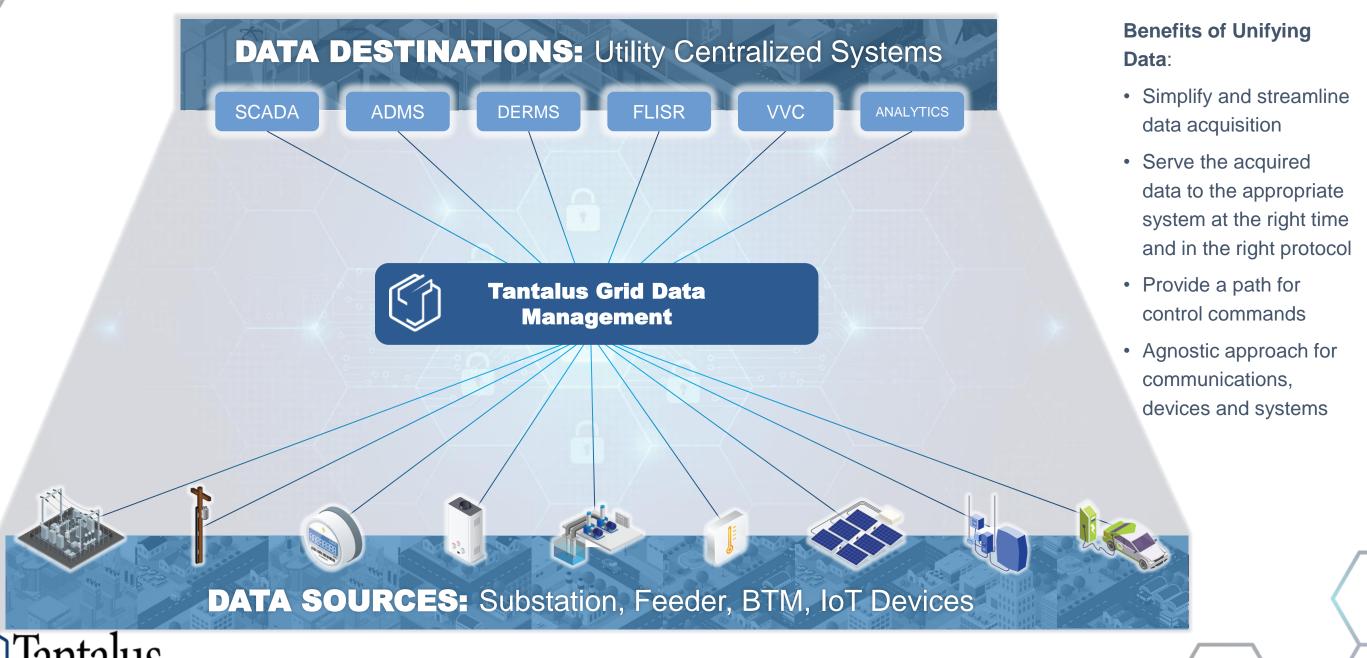
WALLS, EV CHARGER (DERs)



# The Historical Approach for Utilities to Manage Grid Data Must Change



# A New Path for Utilities to Benefit from Interoperability of Data



# A Unified Platform to Improve Overall System Planning & Performance

Combining existing and new capabilities to deliver a next-generation platform to support comprehensive distribution grid management

### **SUBSTATION-TO-METER**

(Traditional Areas of Focus for Utilities)



### **BEHIND-THE-METER**

(Extending the "Grid Edge" to Improve Resiliency and Efficiency)



**SUBSTATION** 

Improve system planning at the circuit and feeder level



Protect transformers from premature failure



**METER** 

Deliver AMI 2.0 capabilities while leveraging existing infrastructure



Integrate and control devices located behind the meter



WATER HEATER, POOL PUMP, THERMOSTAT



SOLAR PANELS, POWER WALLS, EV CHARGER (DERs)

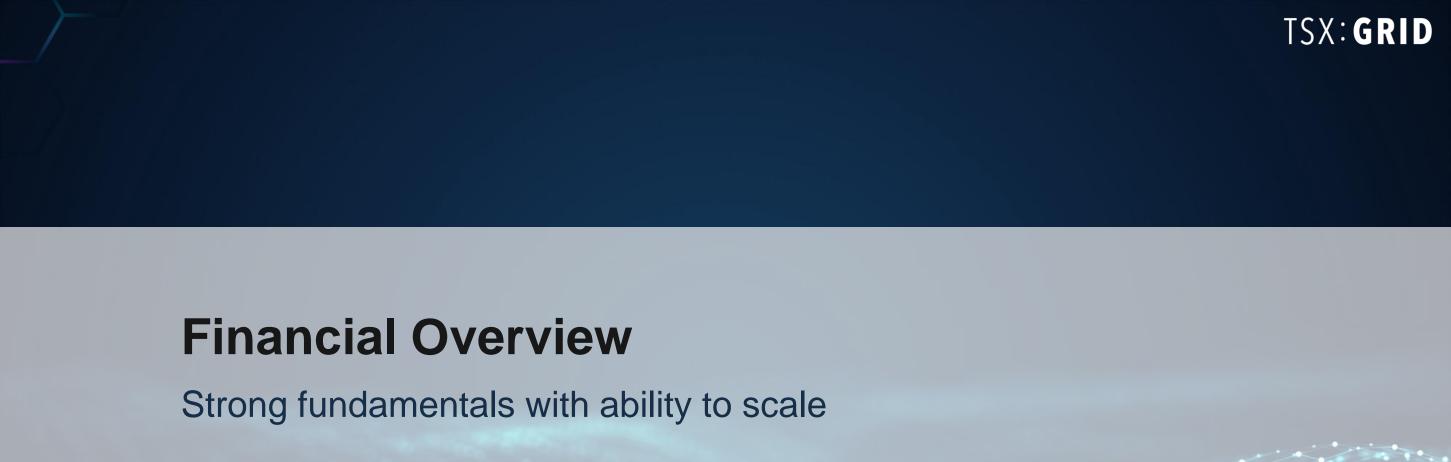
Mitigate imbalances between supply & demand Integrate DERs and EVs as grid resources Granular power quality sensing and analysis Enable broadband services via fiber

#### **Tantalus Grid Data Management**

Delivers interoperability and security with Al-enabled analytics & grid optimization tools



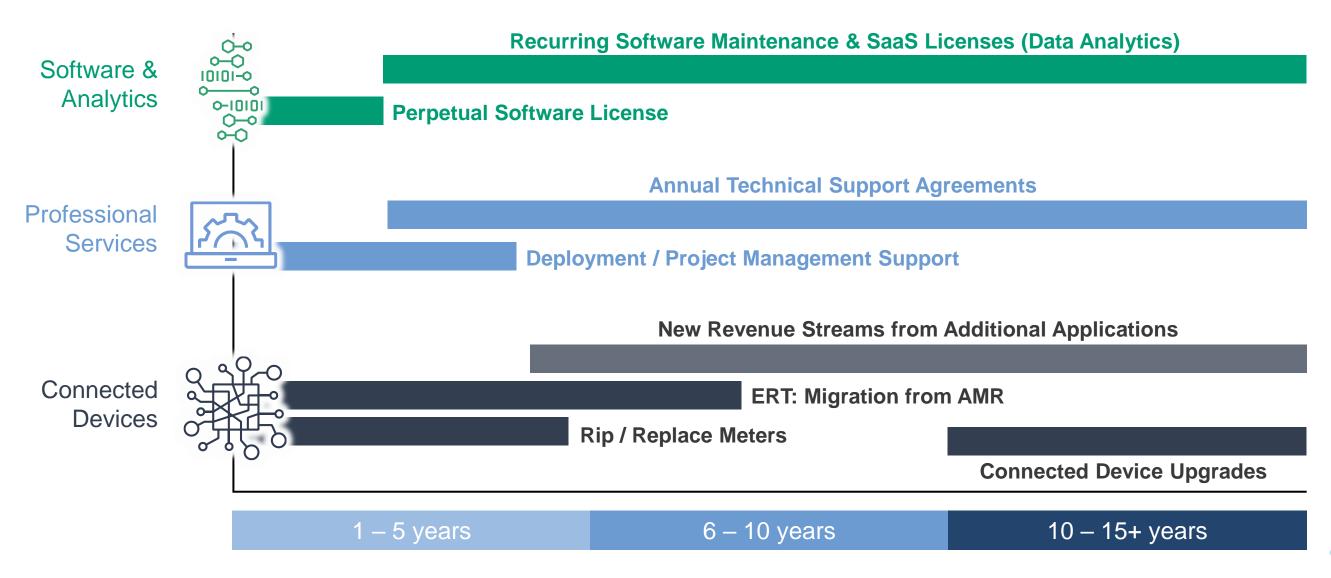
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### **How Tantalus Generates Revenue**

Expanding recurring and repeatable revenue contributions from software and services





# **Key Milestones Delivered Through Q3 '23**

Achieved several financial, operational and R&D milestones during the first nine months of 2023



#### **Financial**

- Revenue growth of 12% over prior year period & 25% on a TTM basis
- Set a milestone for revenue generated during 1<sup>st</sup> nine months of a year
- Maintained strong Gross Profit Margin @ 53% in Q3
- Delivered positive Adjusted EBITDA in Q3
- Balance sheet remains sufficient to support ongoing operations



#### **Operational**

- Converted 14 utilities YTD, expanding our user community to 285 utilities
- Set a milestone for orders converted during the first ninemonths of a year at \$27.6M
- Continue to witness growing interest in the TRUSense Gateway and C.IQ capabilities



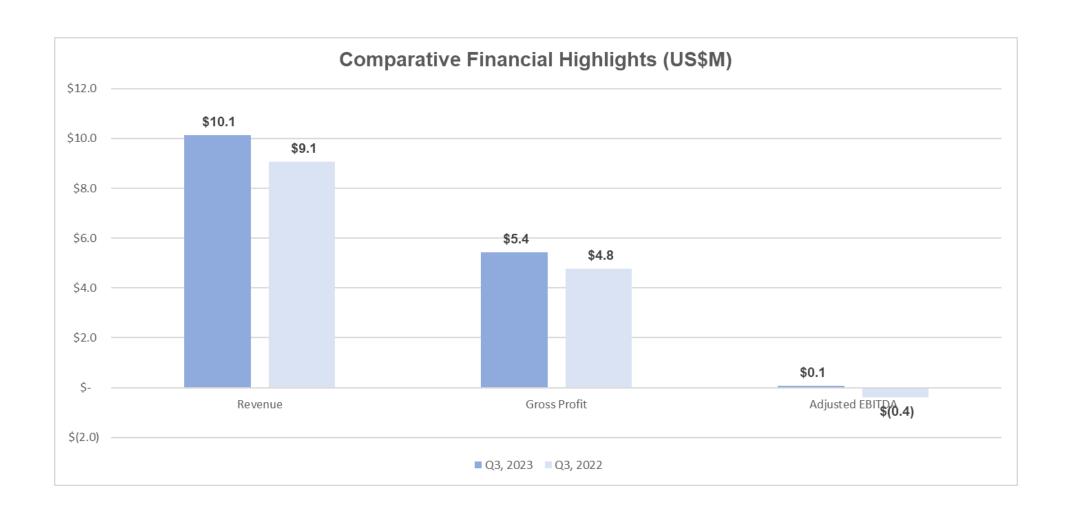
#### R&D

- Expanded field trials of the TRUSense™ Fiber Gateway while awaiting UL Certification
- Secured contracts / orders from 18 utilities for our Analytics offerings (~\$300k ARR)
- Continue to make good progress on key pilots and pursuits for Congruitive's software



### **Q3 Income Statement Summary**

### Continued annual revenue growth

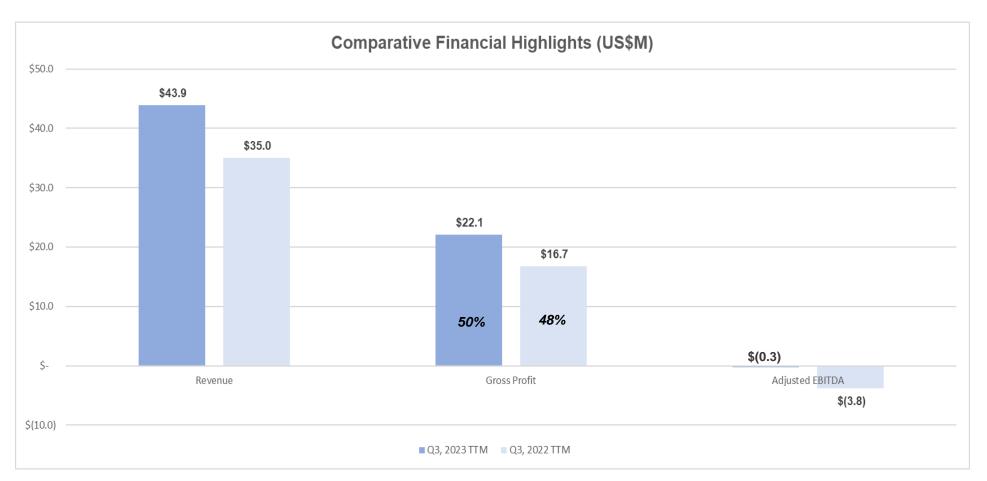


- Revenue growth of 12% over prior year period
- Revenue from Software & Services represented 37% of total revenue in the quarter over the prior year period
- Recurring revenue represented 25% of total revenue in the quarter with 18% growth over prior year period
- ARR stands at approximately \$11M as of 9/30/23



# Trailing Twelve-Months (TTM) Income Statement Summary

Strong financial performance over the last 4 quarters



Note: Percentages expressed as Gross Profit Margin percentage.

- Revenue growth of 25% over the prior TTM period
- Software & Services revenue of \$15.0M with contribution of 34%
- Recurring revenue contributed 23% of total revenue with 22% growth over prior TTM period
- Delivered 50% Gross ProfitMargin over prior TTM period
- Improved Adjusted EBITDA while investing in the TRUSense Gateway, Congruitive software platform and our data analytics capabilities



# **Balance Sheet & Working Capital Management**

Maintaining adequate balance sheet flexibility to support our growth trajectory

#### ARR

- Majority of ARR collected in Q1 to support working capital
- Historically witness low-point for cash in Q3 due to timing of deferred revenue

#### **Cash Management**

- Majority of accounts receivable insured by EDC
- Days sales outstanding (DSO) target of 50 days

#### **Inventory Management**

- Contract manufacturer funds majority of product/component working capital until shipment date
- Inventory turnover ratio target of 3.0x
- Days payable outstanding (DPO) target
   90 days

### **Comerica Debt Facility**

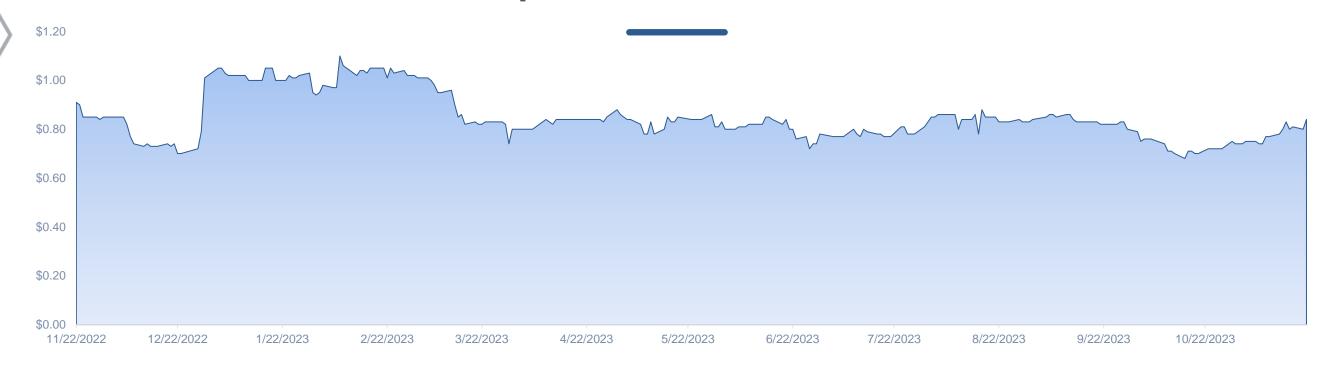
- Annual revolver in place since 2012 (renewals in February)
- US\$8.5M subject to borrowing base calculation
- Interest of US Prime plus 2%

#### **EDC Term Loan**

- Secured six-year term loan in June 2023, interest only for first 18 months
- US\$7.0M loan
- No dilutive securities / warrants
- Interest of US Prime plus 5%



# **Capitalization Overview**



#### TSX-Listed, Symbol: GRID

Share Price*	C\$0.84	Debt	US\$10.4M		
Market Cap	C\$37.4M				
52 Week H/L	C\$1.29/C\$0.68	Analyst Cayarage	<ul><li>Beacon Securities:</li><li>Canaccord Genuity:</li><li>Cormark Securities:</li><li>Paradigm Capital:</li></ul>	Gabriel Leung Yuri Lynk Jesse Pytlak Daniel Rosenberg	
Shares Outstanding	44.6M	Analyst Coverage			
Fully Diluted	52.2M		r dradigiti Gapitai.	Barnor Rosonsorg	
Cash (as of 09/30/23)	US\$4.2M	Consensus Analyst	C\$2.34		
*As of November 22, 2023		Target Price			





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# **Investment Highlights**

Solid foundation that provides ample flexibility to accelerate growth initiatives while maintaining core operations







Q&A



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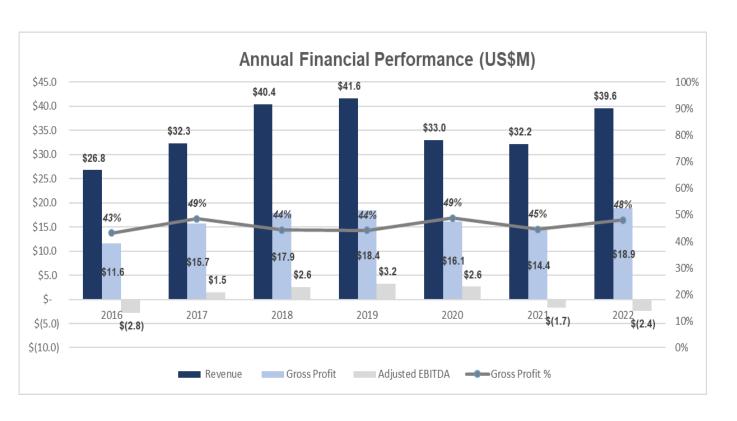
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TSX: GRID

# **Building Momentum Across the Business**

Long-standing relationships with expanding user community of utilities leads to solid visibility into our annual revenue profile



#### **Annual Revenue Trend**

- 2016 2019: Grew revenue organically by scaling our user community and driving additional software & services revenue (began witnessing the impact of COVID-19 in China on our supply chain (Q4 '19))
- 2020 2021: Impacted by COVID-19 and subsequent supply chain disruptions of electronic components / semiconductors
- 2022: Generated 23% revenue growth with a record Q4

#### **Financial Summary**

- Delivered Positive EBITDA for 18 consecutive quarters from Q1 '17 Q2 '21 prior to initiating the TRUSense Gateway R&D effort & acquiring Congruitive (software capability for the TRUSense Gateway)
- 2021 OPEX impacted by public company expenses, loss of SR&ED and increased R&D + Sales/Marketing for the TRUSense Gateway
- 2022 OPEX impacted by the acquisition of Congruitive and ongoing R&D + Sales/Marketing for the TRUSense Gateway
- Strong Gross Profit Margin leads to operating leverage
- ARR @ \$10.5M as of 6/30/23



# **Increasing Annual Recurring Revenue Growth**

Utility retention rate exceeds 99% across multi-decade deployments

#### **Annual Recurring Revenue (ARR)**

- Comprised of SaaS subscriptions, termbased software licenses, software maintenance, technical support and hosting services
- ARR is a subset of total software & services revenue at point of time at approximately \$11M as of 9/30/23

