

Investor Presentation TSX:GRID

March 27, 2024

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### Well-Positioned to Modernize the Distribution Grid

### Helping utilities <u>Harness the Power of Data</u>



**PURPOSE** 



**SCALABILITY** 



**RELATIONSHIPS** 

285+

utilities within a growing user community

125+

Dedicated employees across Canada & US 20+

channel partners to support sales growth 3.5M

connected devices deployed

US\$42M

revenue as of 12/31/23

35%

revenue from software & services

US\$11.5M

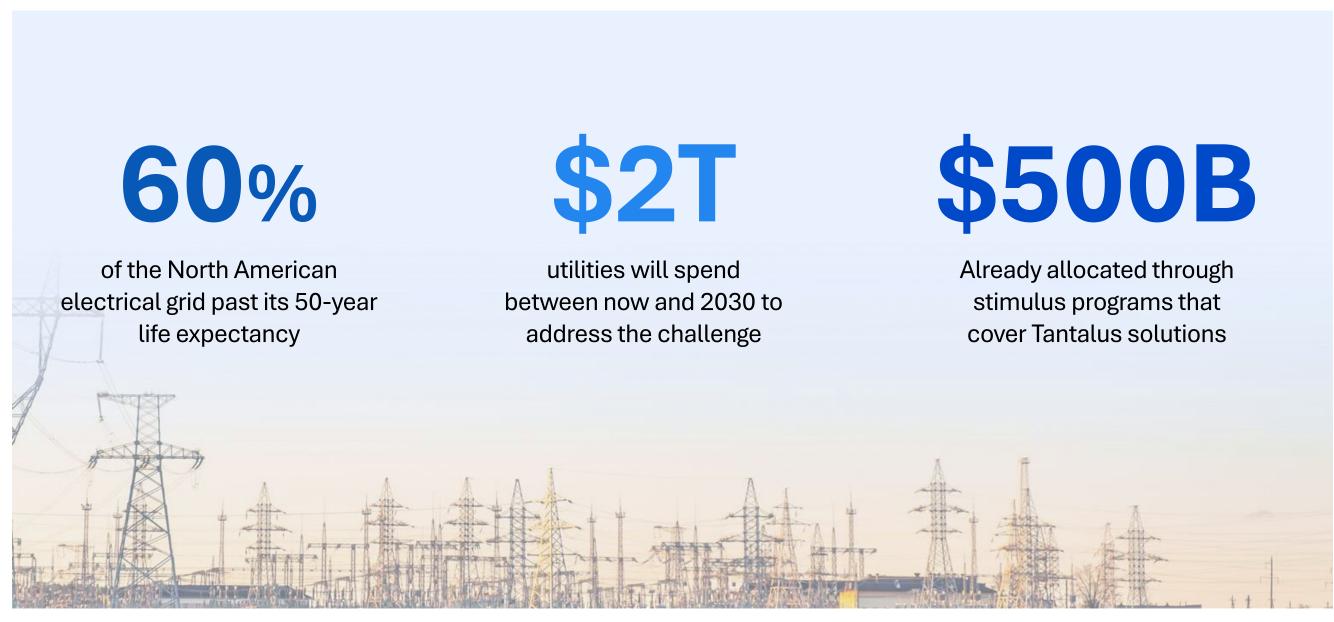
annual recurring revenue

50%+

gross profit margin



### The Grid Modernization Mandate is Massive





### Elements of the Grid Modernization Initiative (GMI)

#### The MODERN GRID must have:

Greater **RESILIENCY** to hazards of all types

Enhanced **SECURITY** Additional **A** 

Superior **FLEXIBILITY** to respond to variability and uncertain conditions

from an increasing and

evolving number of threats

Additional **AFFORDABILITY** to maintain our economic prosperity

Improved RELIABILITY

for everyday operations

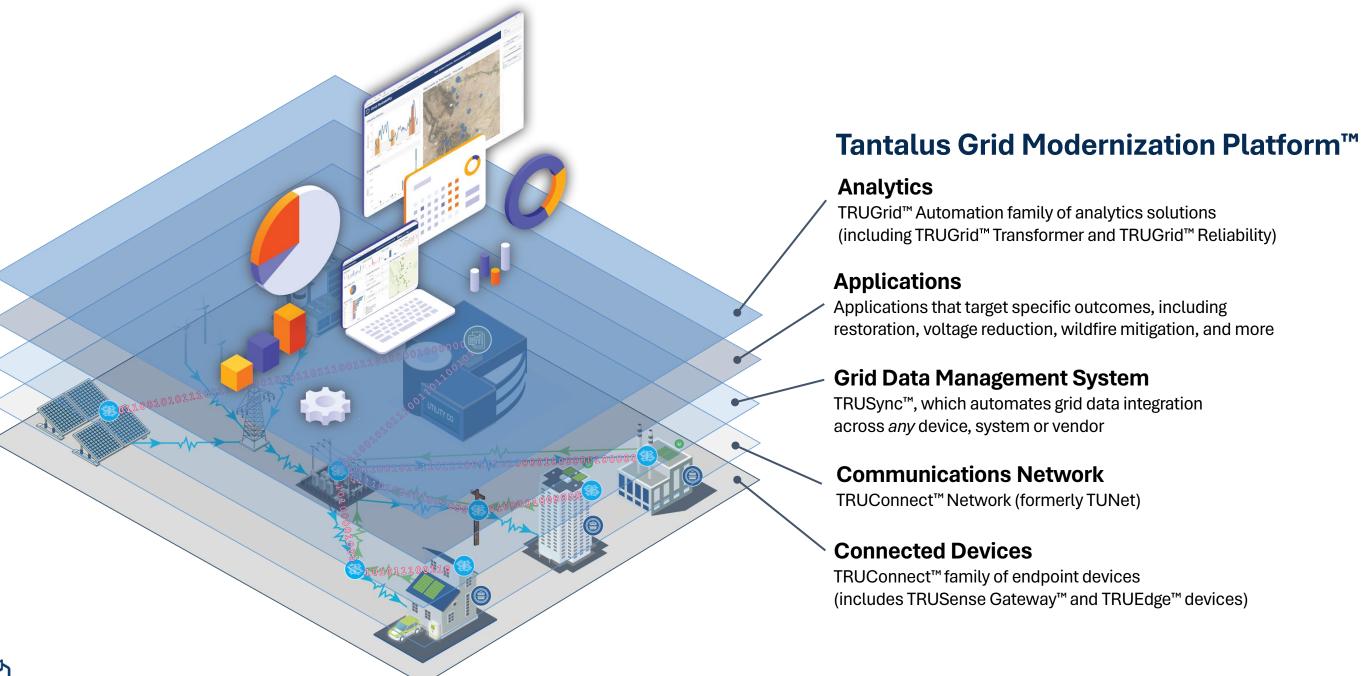
Increased **SUSTAINABILITY** through energy-efficient and renewable resources



# The real problem

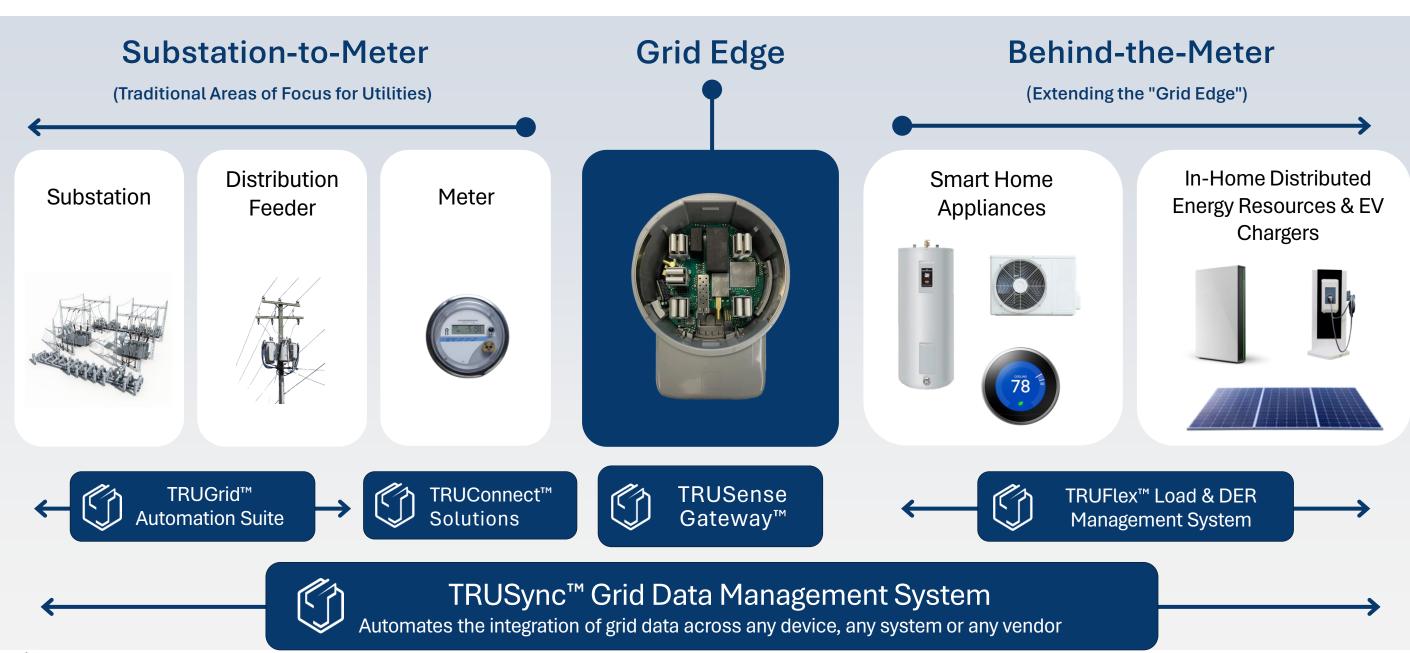
You can't modernize the grid without truly interoperable data

## A Technology Platform that Delivers Interoperability



Confidential & Proprietary

### A Unified Set of Solutions to Accelerate Modernization





## TRUSense Gateway: Extending the Edge of the Grid

### First-Mover Advantage

Combines four high-value use cases
Market-leading sensing capabilities
Extends the edge of the grid
Designed by utilities for utilities

### **Use Cases**

Advanced Metering Infrastructure 2.0
Advanced power quality measurement
Integration of EVs/DERs located behind-the-meter
Supports broadband initiatives



### **Major Milestones**

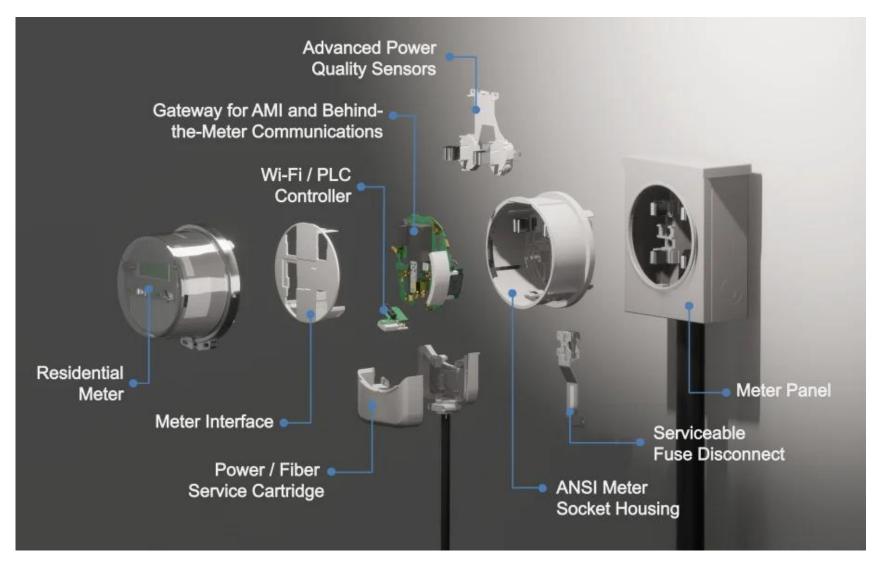
Fiber Gateway – complete UL Certification Ethernet Gateway – complete ETL Certification Cellular Gateway – complete FCC Certification

### **Available for Sale**

Fiber – expected to be in the market during Q1 '24 Ethernet – expected to be in the market during Q2 '24 Cellular – expected to be in the market during Q2 '24



### **TRUSense Gateway Components**



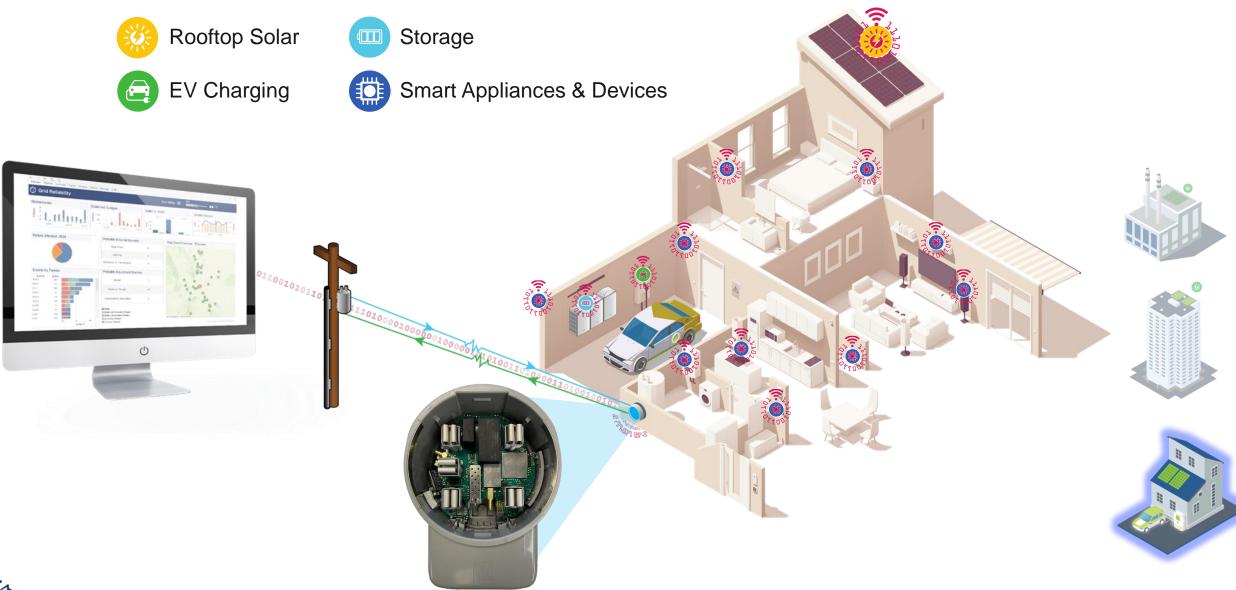
### **Summary**

- TRUSense Gateway is referred to as a meter socket-based device
- Retrofits into any existing residential meter socket (ANSIbased)
- Supports <u>any</u> existing ANSI electric meter
- Enables utilities to accelerate grid modernization with existing infrastructure
- Conforming to UL-2745 standards



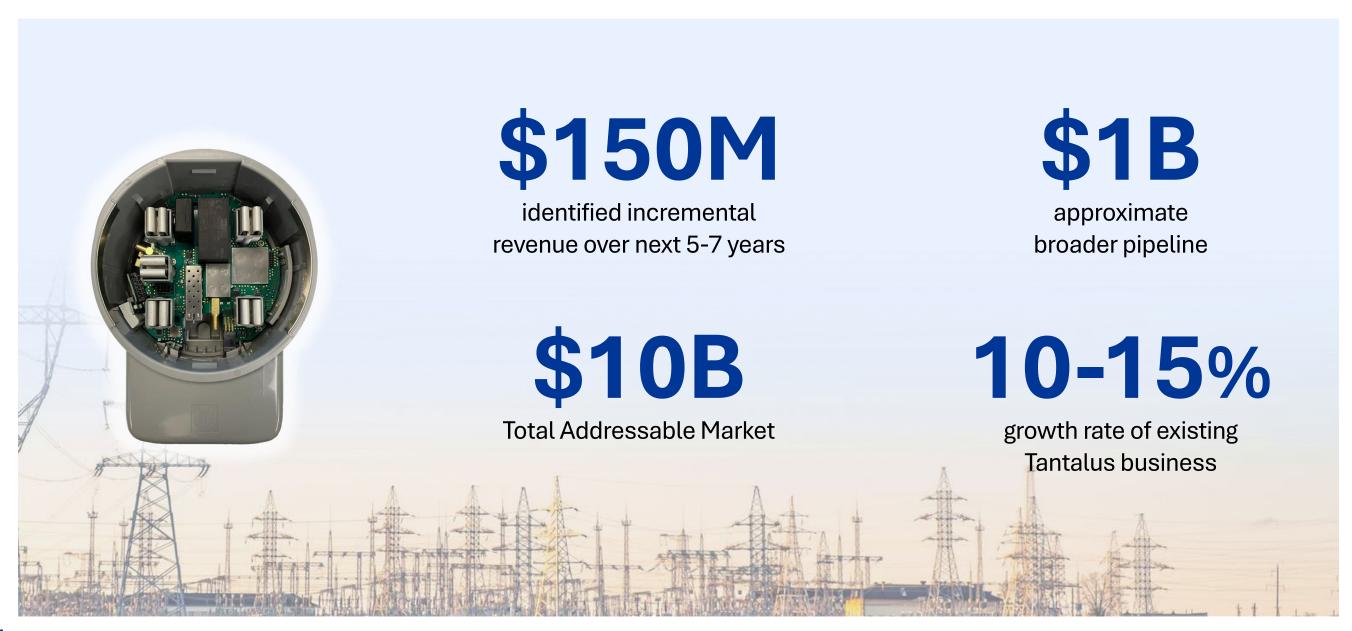
## **Extending the Edge of the Grid**

Protecting transformers and delivering unparalleled demand-side flexibility





## **TRUSense Gateway: Massive Growth Catalyst**

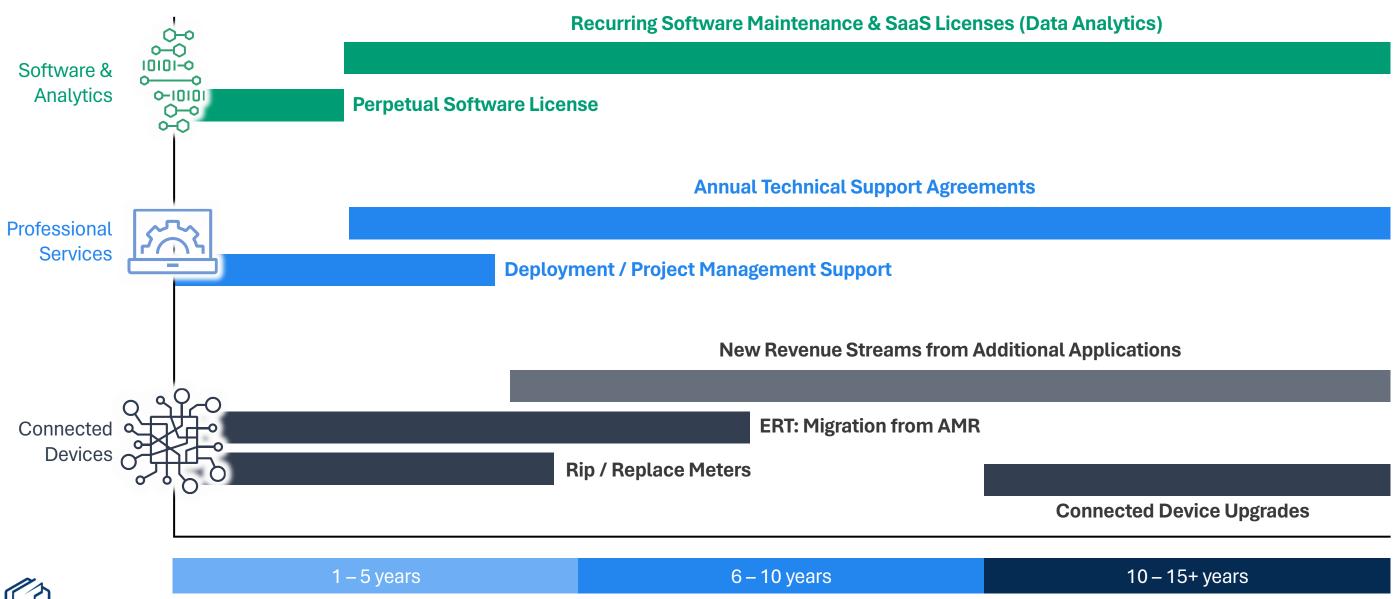






### How Tantalus Generates Revenue

Connected devices lead to recurring revenue over 12 – 15 years





## Key Milestones Delivered 2023

Achieved several financial, commercial and R&D milestones during the first nine months of 2023







#### **Financial**

- Delivered highest amount of revenue in a calendar year at \$42M
- Achieved milestones for:
  - Software & Services @ 35% of revenue
  - Recurring revenue @ 24% of revenue
  - Gross Profit Margin % @ 52%
- Entering 2024 with US\$11.5M in annual recurring revenue (ARR)
- Delivered positive Adj. EBITDA in Q4 & neutral Adjusted EBITDA for 2023
- Maintained sufficient Balance Sheet flexibility to scale the business

#### Commercial

- Converted 17 utilities, expanding our user community to 288 utilities
- Converted \$35M+ of orders from our sales pipeline with robust visibility into opportunities for 2024
- Actively pursuing stimulus dollars with utilities to accelerate grid modernization initiatives

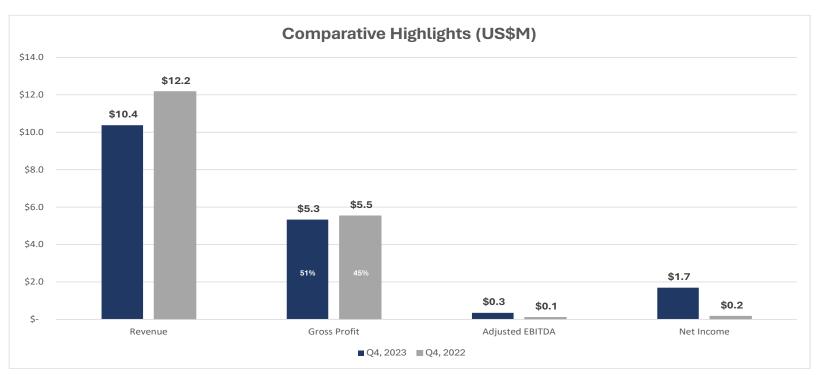
#### R&D

- Finalized and passed all test for the TRUSense Fiber Gateway and awaiting final documentation and letter of certification from UL
- Activated first commercial deployment of our TRUSync Grid Data Management software with one of the largest IOUs in the United States



## **Q4 Income Statement Summary**

Higher contribution for software & services led to improved results



Note: Gross Profit Margin reflected as a % of revenue.

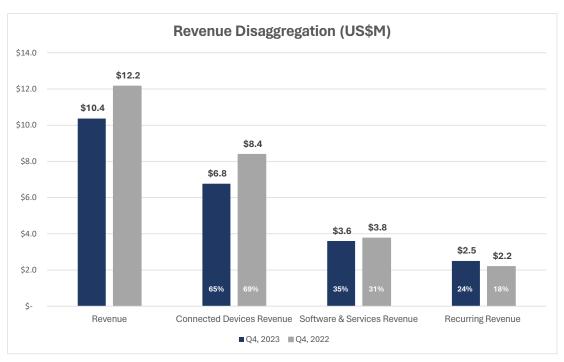
#### Highlights

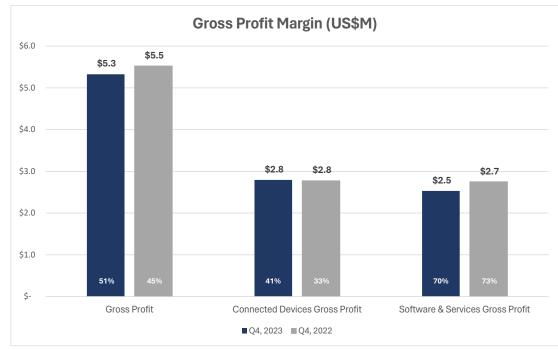
- Revenue declined from the prior year period due to capacity constraints with metering partners and the timing of order fulfillments
- Gross Profit Margin increased to 51% for the quarter to help offset revenue shortfall
- Delivered positive Adjusted EBITDA for the third consecutive quarter
- Positive Net Income is tied to the release of accruals for the contingent consideration associated with the Congruitive acquisition



## Q4 '23 Revenue Contribution & Gross Profit Summary

### Higher contributions from software & services leads to improving GPM%





Note: Reflects percentage contribution of total revenue.

#### **Revenue Highlights**

- Revenue contributions from software & services increased year-over-year as we continue to expand our analytics and software capabilities
- Recurring revenue grew 12% year-over-year

Note: Gross Profit Margin reflected as a % of total revenue.

#### **Gross Profit Margin Highlights**

- Increase in Gross Profit Margin from Connected Devices resulting from prudent supply chain management, the benefits of previous price increases and normalizing logistics costs
- Gross Profit Margin for our Software and Services segment remained strong at 70% in the quarter

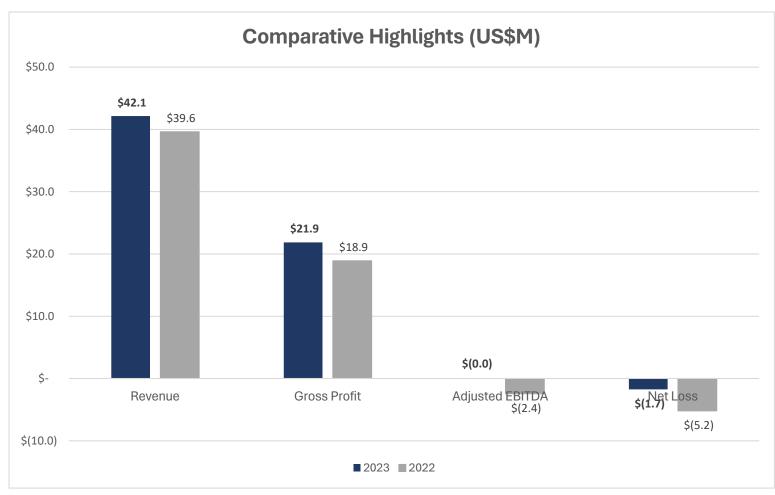


## FY '23 Income Statement Summary

### Achieved several key milestones

#### Highlights

- Delivered the highest amount of revenue generated during a calendar year with growth of 6% over the prior year
- Delivered the highest Gross Profit Margin during a calendar year at 52%, reflecting a major milestone and a path to drive operating leverage as the business scales
- Reverted to neutral Adj. EBITDA while investing heavily throughout the year in the TRUSense Gateway™ and TRUSync™ Grid Data Management software
- Migrating to positive Net Income by making material improvements year-over-year

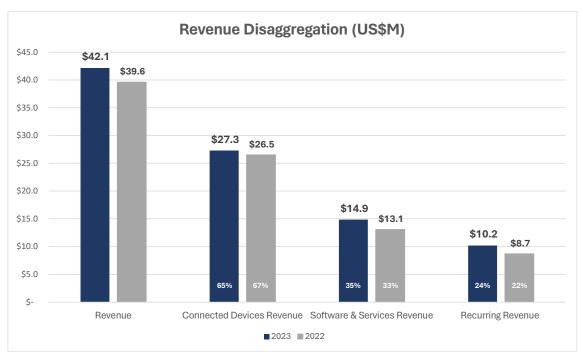


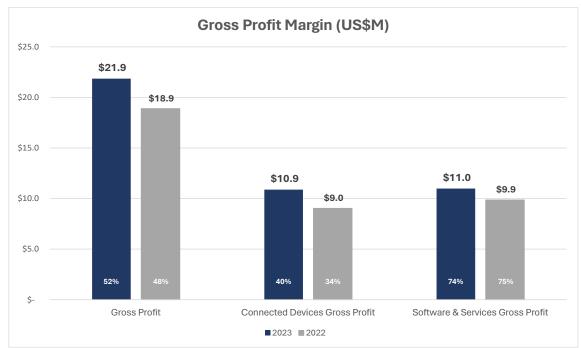
Note: Gross Profit Margin reflected as a % of revenue.



### FY '23 Revenue Contribution & Gross Profit Summary

Increasing contributions from software & services is driving Gross Profit Margin %





Note: Reflects percentage contribution of total revenue.

#### **Revenue Highlights**

- Highest amount of revenue from Software & Services in our Company's history
- Recurring revenue grew 18% year-over-year and hit the highest level in our Company's history

Note: Gross Profit Margin reflected as a % of total revenue.

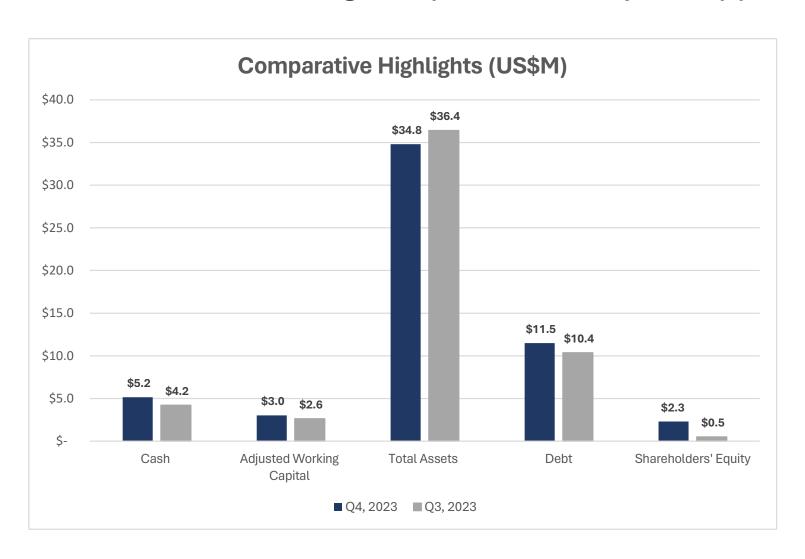
#### **Gross Profit Margin Highlights**

- Strong growth of our Gross Profit Margin from Connected Devices tied to prudent management of supply chain and previously implemented price increases
- Gross Profit Margin for Software & Services remained strong year-over-year



## Q4 / Year-End Balance Sheet Summary

### Maintaining adequate flexibility to support growth initiatives in 2024



#### **Highlights**

- Balance Sheet remains sufficient to support ongoing operations and the anticipated launch of the TRUSense Gateway
  - Entered the year with \$5.2M of cash
  - Majority of \$11.5M ARR collected in Q1
  - Access to an additional \$4.0M of cash from the EDC Loan
  - Prudent management of working capital
  - Recouped approximately \$0.7M of restricted cash tied to a performance bond (released during Q1 '24)



## Key Initiatives in 2024

Working to maintain momentum and accelerate growth through the TRUSense Gateway







#### **Financial**

- Entered 2024 with favorable visibility into revenue growth year-over-year
- Anticipate negative Adj. EBITDA early in the year due to ongoing R&D investment to commercialize the TRUSense Gateway, but anticipate delivering positive Adj. EBITDA for the full year
- Balance sheet remains sufficiently capitalized to support the launch of the TRUSense Gateway and ongoing operations

#### Commercial

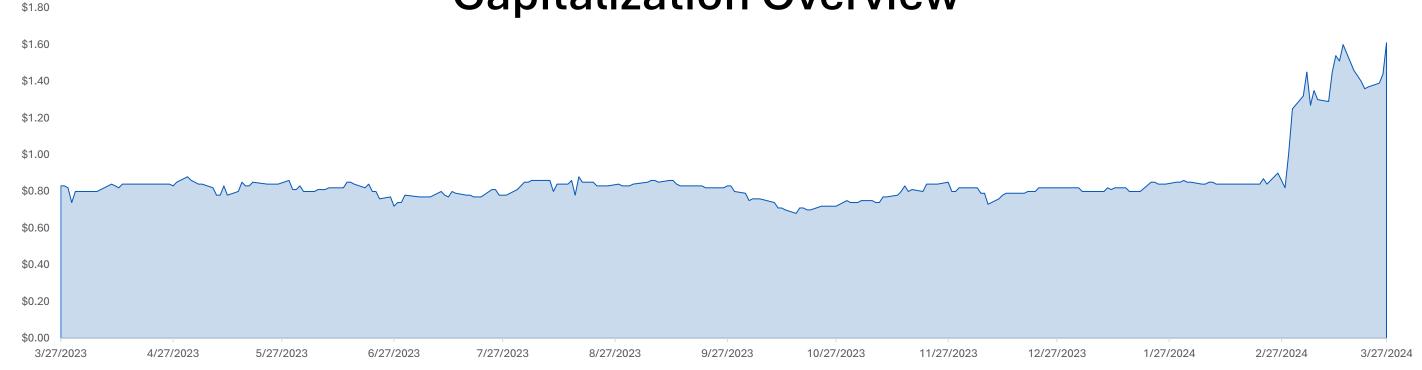
- Sales activity remains robust with strong tailwinds tied to grid modernization efforts
- Anticipate initial conversions from the sales pipeline for the TRUSense Gateway during 1H
- Working with several utilities and partners to pursue GRIP funding opportunities
- Continuing to witness capacity constraints and extending lead times with metering partners
- Recently established a strategic partnership with GE Appliances to deliver behind the meter control through the TRUSense Gateway

#### R&D

- Remain on track to secure UL Certification and Available for Sale of TRUSense Fiber Gateway in Q1
- Recently converted 18 utilities for our Transformer Analytics tool, representing approximately \$300k of additional ARR on a full-year basis
- Gaining traction with the TRUSync Grid Data Management software as utilities seek to manage an increasing volume of data



## **Capitalization Overview**



#### **TSX-Listed, Symbol: GRID**

TOX-Eletted, Symbot: Strib					Shareholders		
Share Price*	C\$1.61	Debt (as of 12/31/23)	US\$11.5M			_ Directors &	
Market Cap	C\$71.8M		Beacon Securities:	Gabriel Leung		Executives 7%	
52 Week H/L	C\$1.72/C\$0.68		Canaccord Genuity:	Yuri Lynk		Retail:	
Shares Outstanding	44.6M	Analyst Coverage	<ul><li>Cormark Securities:</li><li>Haywood Securities:</li><li>Paradigm Capital:</li></ul>	Jesse Pytlak Gianluca Tucci Daniel Rosenberg	Institutional:	17%	
Fully Diluted	51.8M		r diddigiii Gapitati	Barnet Hoodingoig	76%		
Cash (as of 12/31/23)	US\$5.2M	Consensus Analyst	O\$0.70				
*As of March 27, 2024		Target Price	C\$2.70			22	

## Experienced Leadership Team with a Successful Track Record

#### Management

Peter Londa
CEO & Board Member



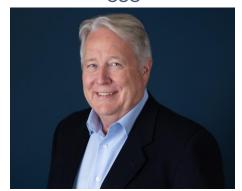
George Reznik
CFO



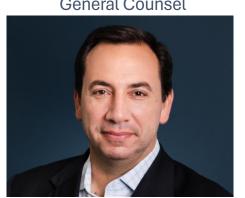
Michael Julian CRO



Doug Campbell CSO



Michael Grandis
General Counsel



Tom Allen

EVP Product Development



**Board** 

Laura Formusa Chair



Dr. Francis Harvey
Board Member



John McEwen
Board Member



Tom Liston
Board Member



Greg Williams Board Member





## Why Invest in Tantalus?

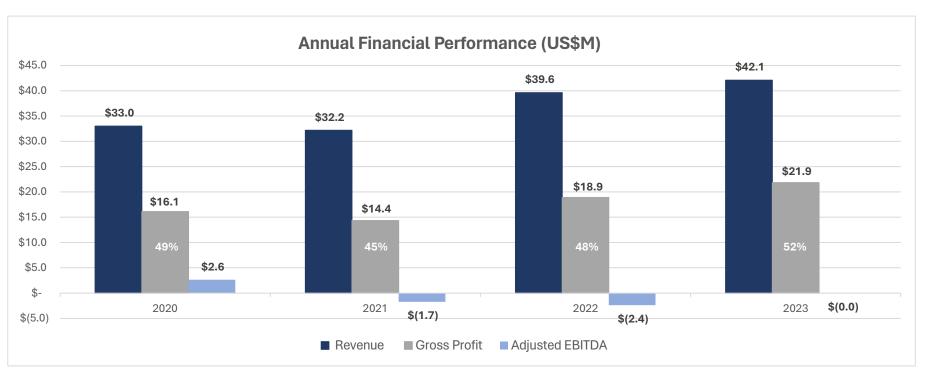






### **Building Momentum for GRID**

User community leads to solid visibility into our annual revenue profile

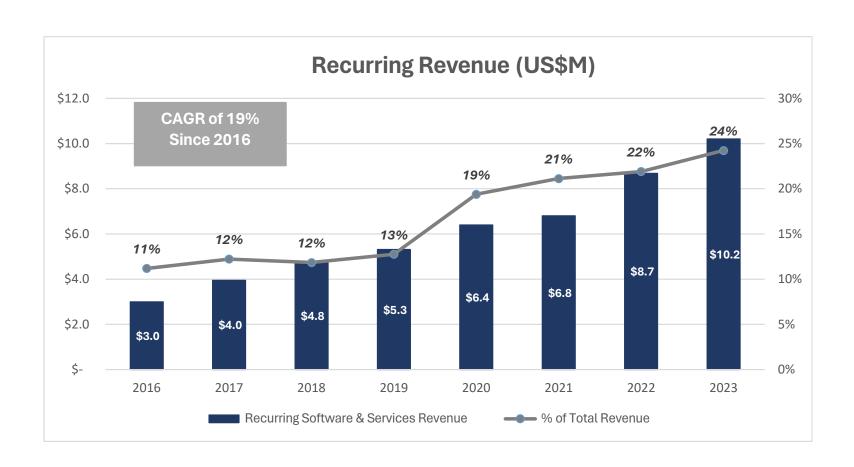


Note: Gross Profit Margin percentage is reflected as a % of total revenue.



### Increasing Annual Recurring Revenue

### CAGR of approximately 20%



#### **Highlights**

- Recurring revenue comprised of SaaS subscriptions, term-based software licenses, software maintenance, technical support and hosting services
- Growth stems from expanding our user community, commercializing data analytics tools, maintaining annual serve agreements and deploying additional connected devices
- ARR is a subset of total software & services revenue and represents a rolling twelve-month revenue estimate at point of time
- Entering 2024 with approximately \$11.5M of ARR as of 12/31/23



## **Balance Sheet & Working Capital Management**

#### **Annual Recurring Revenue**

- Majority of ARR collected in Q1 to support working capital and bolster cash position
- Historically witness low-point for cash in Q3 due to timing of deferred revenue

#### **Cash Management**

- Majority of accounts receivable insured by EDC
- Managing days sales outstanding (DSO) at approximately 50 days
- Managing days payable outstanding (DPO) at approximately 90 days

#### **Inventory Management**

- Suppliers and vendors fund the products / components working capital until shipment date
- Inventory turnover ratio target of 3.0x

#### **Comerica Debt Facility**

- Annual revolver in place since 2012 (renewals in February)
- US\$8.5M subject to borrowing base calculation
- Interest of US Prime plus 2%

#### **EDC Term Loan**

- Secured six-year term loan in June 2023, interest only for first 18 months
- US\$7.0M loan (\$4M available as of 12/31/24)
- No dilutive securities / warrants
- Interest of US Prime plus 5%

