

# MODERNIZE THE GRID BY HARNESSING THE POWER OF DATA

INVESTOR PRESENTATION
TSX : GRID

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## Well-Positioned to Modernize the Distribution Grid

Helping Utilities Harness the Power of Data



**PURPOSE** 



**SCALABILITY** 



**RELATIONSHIPS** 

290+

utilities within a growing user community

125+

dedicated employees across Canada & US 20+

channel partners to support sales growth 3.5M

connected devices deployed

US\$42M+

revenue as of 12/31/23

35%

revenue from software & services

US\$11.6M+

annual recurring revenue

50%+

gross profit margin

### The Grid Modernization Mandate is Massive







60%

of the North
American electrical
grid is past its life
expectancy

\$2T

will be spent by utilities between now and 2030 to address the challenge

\$500B

already allocated through stimulus programs that cover Tantalus solutions

## **Elements of the Grid Modernization Initiative (GMI)**

#### The MODERN GRID must have:

Greater RESILIENCY to hazards of all types

Improved RELIABILITY for everyday operations

Enhanced SECURITY
from an increasing and
evolving number of
threats

Additional AFFORDABILITY

to maintain our economic prosperity

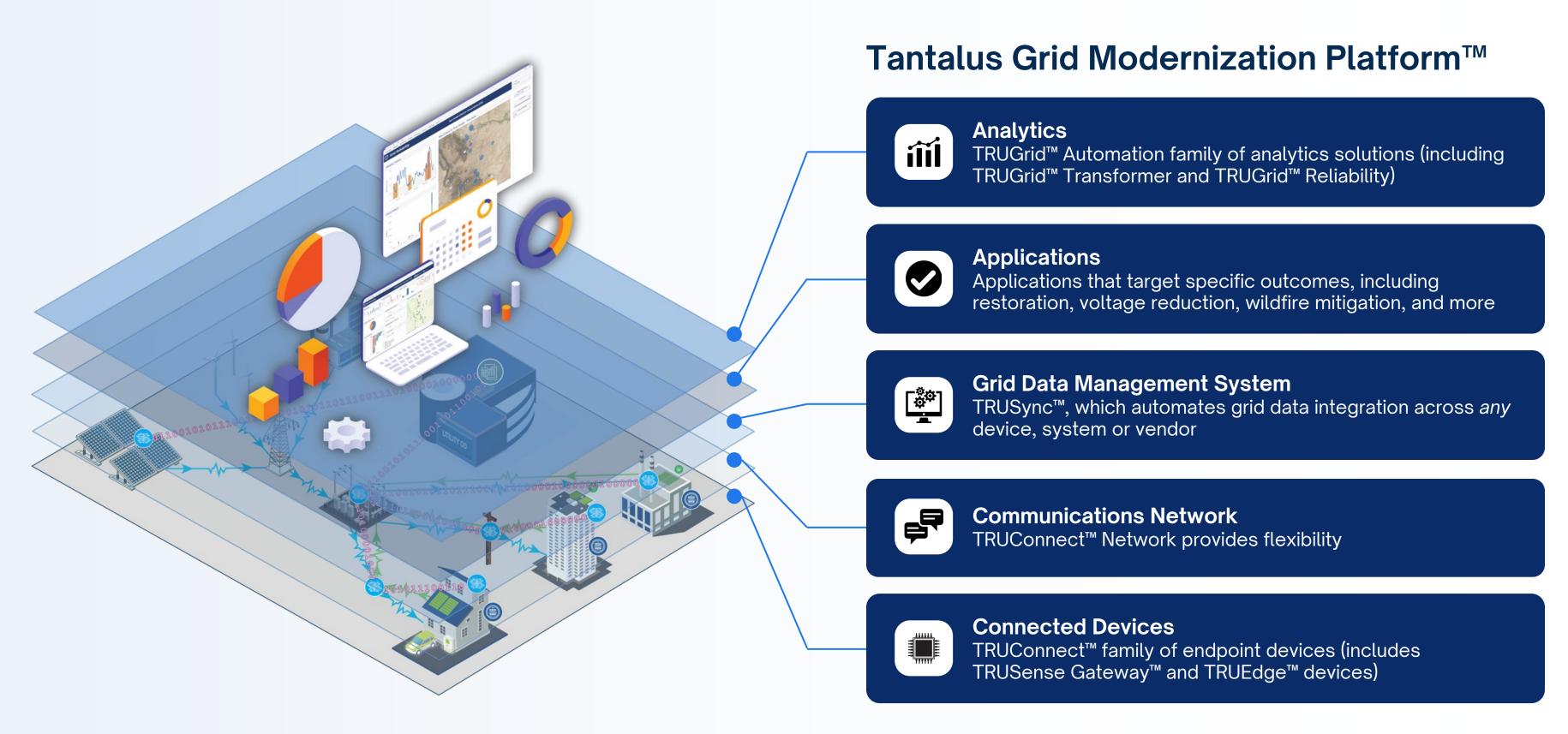
Superior FLEXIBILITY to respond to variability and uncertain conditions

Increased **SUSTAINABILITY** 

through energy-efficient and renewable resources

# The Real Problem You can't modernize the grid without truly interoperable data Confidential and Proprietary | Page 6 TSX: GRID

## A Technology Platform that Delivers Interoperability



## A Unified Set of Solutions to Accelerate Modernization

#### **Substation-to-Meter**

(Traditional Areas of Focus for Utilities)

**Substation** 



Distribution Feeder



Meter



TRUConnect™ Solutions

#### **Grid Edge**





#### **Behind-the-Meter**

(Extending the "Grid Edge")

## Smart Home Appliances











TRUSync™ Grid Data Management System

Automates the integration of grid data across any device, any system or any vendor

TRUGrid™ Automation Suite

## **Building Momentum Through the TRUSense Gateway**

At the intersection of the electrification of everything & grid modernization

#### **First-Mover Advantage**

- Combines four high-value use cases
- Market-leading sensing capabilities
- Leverages existing infrastructure
- Designed by utilities for utilities

#### **Use Cases**

- Advanced Metering Infrastructure 2.0
- Advanced power quality measurement
- Integration of EVs/DERs located behind-the-meter
- Supports broadband initiatives



#### **Major Milestones / Timelines**

- Fiber UL Certification received
- Ethernet ETL Certification and AFS expected end of Q2 '24
- Cellular FCC Certification and AFS expected end of Q2 '24

#### **Commercialization**

- Activated six field trials and secured initial orders from 12 utilities
- Working to convert approximately \$500M of identified opportunities (including Advisory Committee deployments)
- Contract manufacturer can produce up to 155k units per year

## TRUSense Gateway: Extending the Edge of the Grid



#### Summary

TRUSense Gateway is referred to as a meter socket device

Retrofits into any existing residential electric meter socket (ANSI-based)

Supports any existing ANSI electric meter

Versatile to help utilities accelerate grid modernization with existing infrastructure

Conforming to UL-2745 safety standards

## Extending the Edge of the Grid

Protecting transformers and delivering unparalleled demand-side flexibility





Rooftop Solar



EV Charging



Storage



Smart
Appliances
& Devices

## TRUSense Gateway Provides a Compelling Growth Catalyst



\$150M

potential revenue opportunity from our Advisory Committee \$350M

approximate revenue opportunity in our qualified pipeline

\$10B

total addressable market

10-15%

growth rate of existing Tantalus business



## FINANCIAL SUMMARY



Through March 31, 2024

## **How Tantalus Generates Revenue**

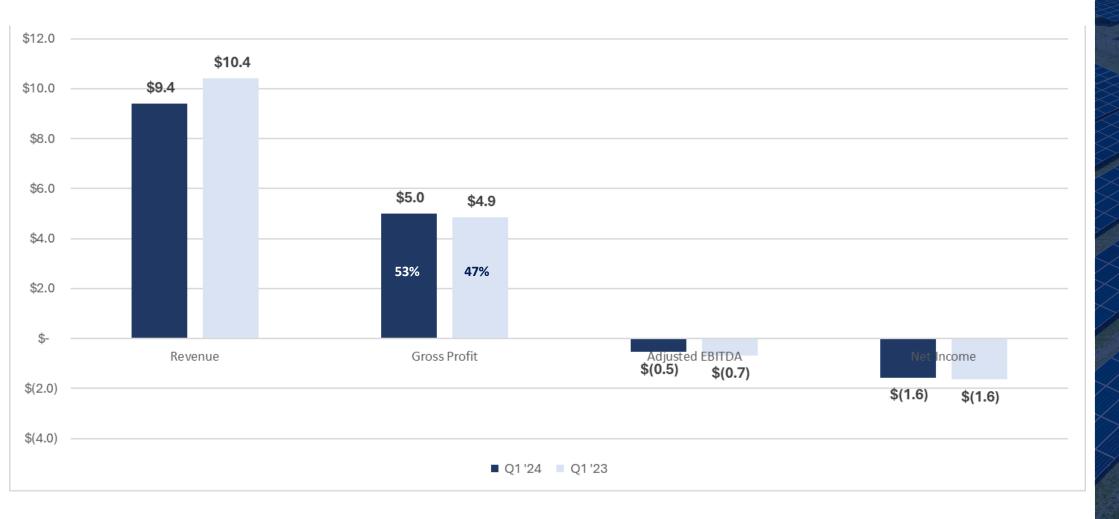
Deploying connected devices leads to recurring revenue over 12 - 15 years



## Q1'24 Income Statement Summary

Higher contribution for Software & Services led to improved results

#### Comparative Financial Highlights (US\$M)



Note: Gross Profit Margin reflected as a % of revenue.

#### Highlights

Revenue declined by 10% over prior year due to timing of order conversions and capacity allocations with metering partners

Software & Services revenue increased 7% year-over-year ARR increased 16% year-over-year

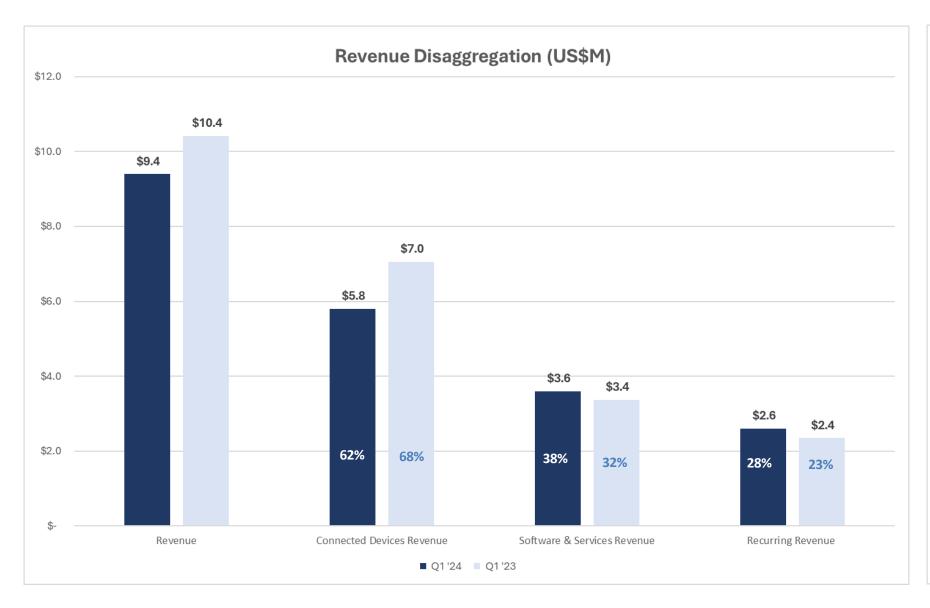
Gross Profit Margin increased to 53% for the quarter to help offset revenue shortfall

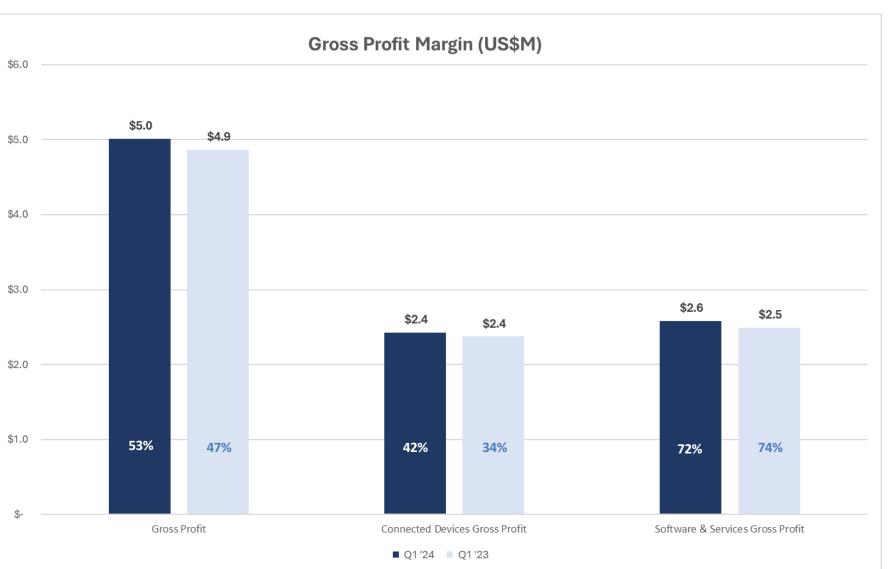
Operating expenses include \$1.5M of continued investment in TRUSense Gateway

Manageable negative Adjusted EBITDA tied to commercialization of TRUSense Gateway

## Q1'24 Revenue Contribution & Gross Profit Margin Summary

Driving Software & Services revenue as more Connected Devices are deployed





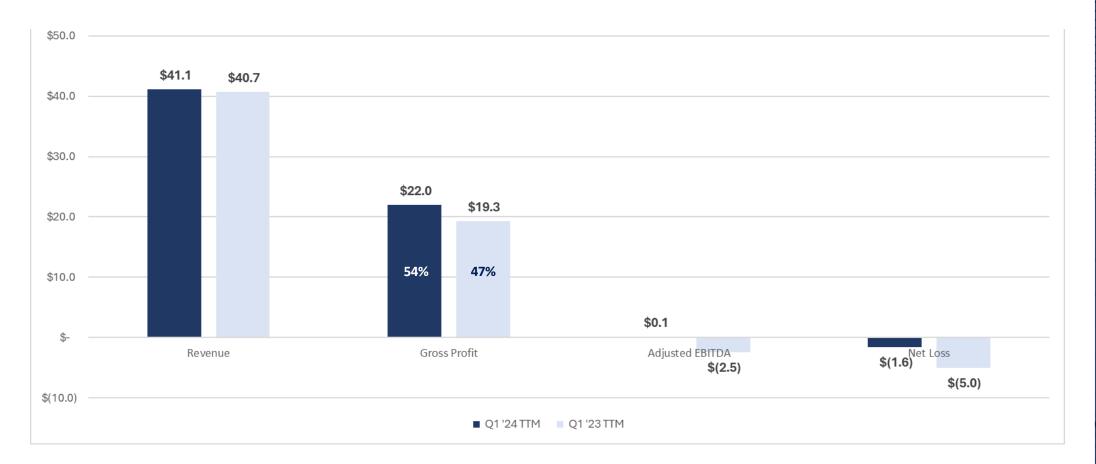
Note: Reflects percentage contribution of total revenue.

Note: Reflects Gross Profit Margin percentage.

## Q1'24 TTM Income Statement Summary

Improved Adjusted EBITDA while investing in TRUSense Gateway

#### **Comparative Highlights (US\$M)**



Note: Gross Profit Margin reflected as a percentage of revenue.

#### Highlights

Revenue increased over respective TTM periods

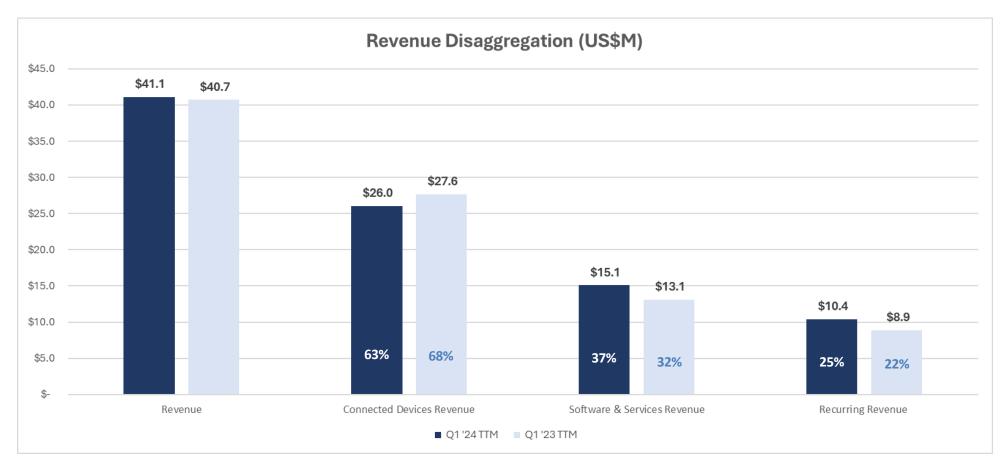
Increased Gross Profit Margin during the TTM period to 54%

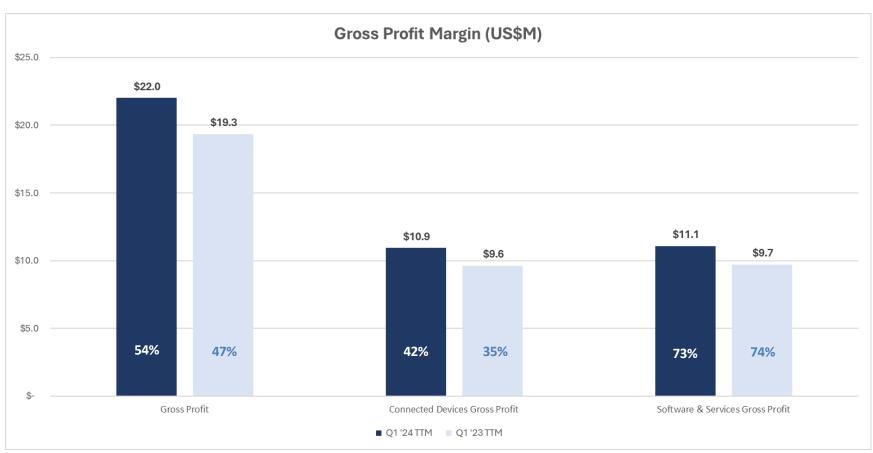
Operating expenses include approx. \$5.5M of investment in the TRUSense Gateway (approx. \$1.8M of which are external costs)

Reverted to positive Adjusted EBITDA while investing heavily in the TRUSense Gateway and TRUSync™ Grid Data Management software

## Q1'24 TTM Revenue Contribution & Gross Profit Margin Summary

Software & Services contributing to higher Gross Profit Margin percentage





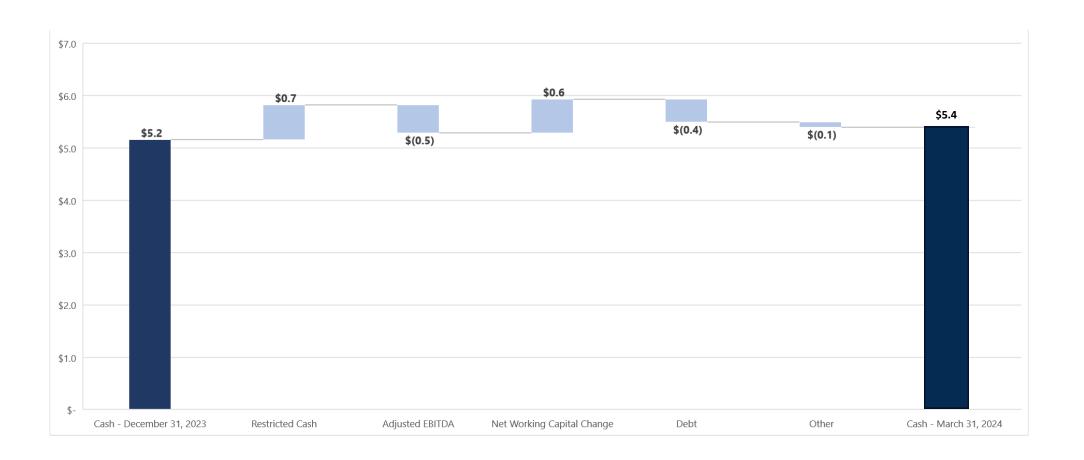
Note: Reflects percentage contribution of total revenue.

Note: Reflects Gross Profit Margin percentage.

## Bridge Analysis for Cash

Cash bolstered by collection of ARR in Q1'24 offset by working capital movement

#### Cash Bridge (US\$M)



#### Notable Highlights Impacting Q1 Cash

Release of restricted cash resulting from completion of a deployment requiring surety performance bond

Debt servicing costs in alignment with our plan

#### Working Capital Items:

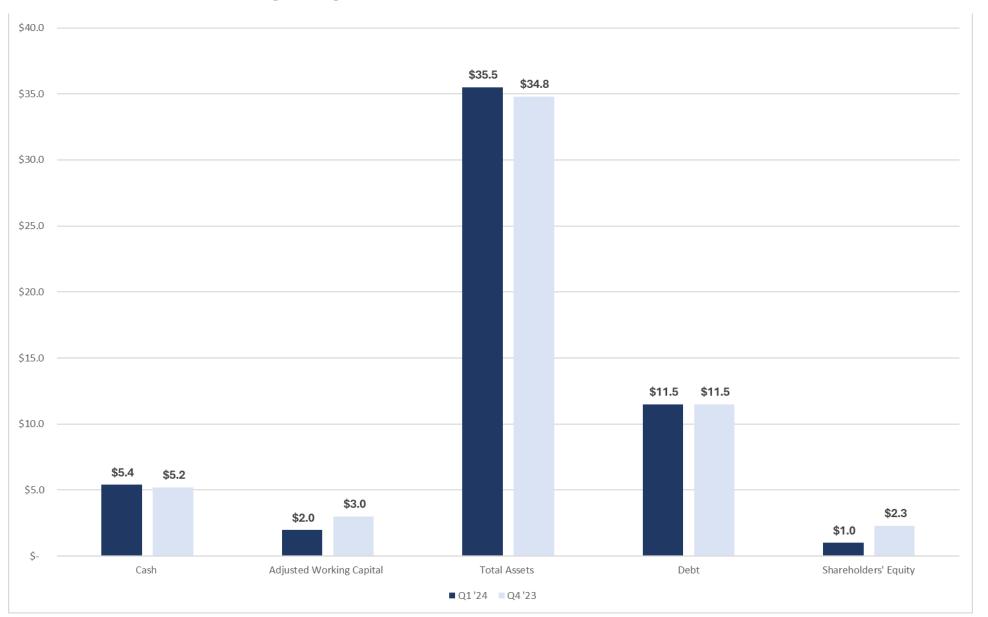
- AR increased due to timing of revenue and ARR customer payments
- Inventory decreased due to fulfilment of customer orders offset by ramp up for TRUSense Gateway commercialization
- AP and Accrued Liabilities decreased
- Deferred Revenue increased due to ARR customer payments offset by revenue recognized



## Q1'24 Balance Sheet Summary

Managing Working Capital to support growth initiatives in 2024

#### **Comparative Highlights (US\$M)**



#### Highlights

Managing Adjusted Working Capital to support ongoing operations and the anticipated launch of the TRUSense Gateway

Received significant customer payments, inclusive of 2024 ARR invoice renewals, after Q1 2024

Entering Q2 '24 with access to an additional \$4.0M of cash from the EDC Loan to support additional working capital requirements associated with the commercialization of the TRUSense Gateway

## Key Highlights and Outlook

Key initiatives for 2024



#### **Financial**

- Record Q1 sales orders provide increased revenue visibility for 2024
- Anticipate generating initial revenue contributions from the TRUSense Gateway during the balance of 2024
- Anticipate negative Adj. EBITDA through the first six months of the year due to the ongoing effort to commercialize all versions of the TRUSense Gateway, but we expect to deliver positive Adj. EBITDA for the full year



#### Commercial

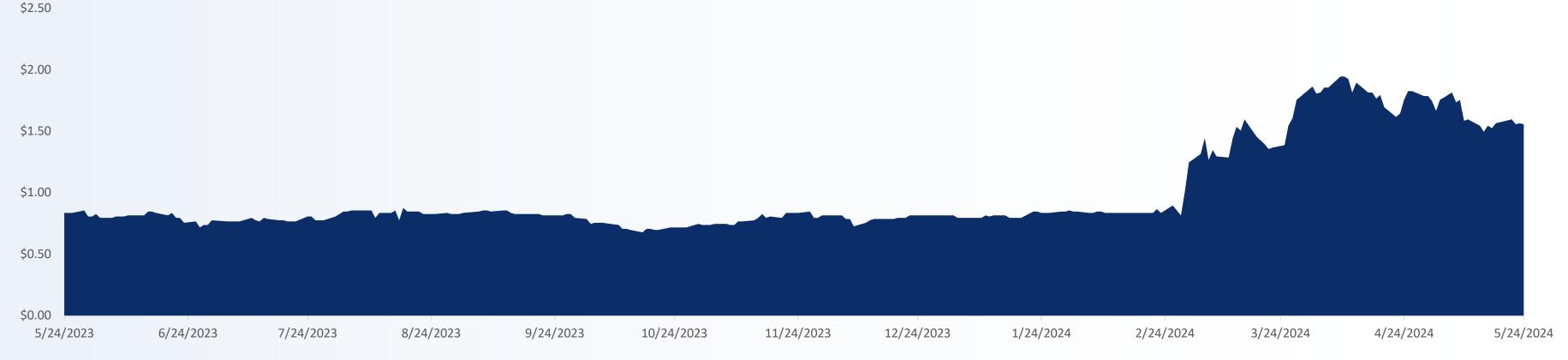
- Converted US\$21.6M of orders from our sales pipeline representing a new corporate milestone
- Expanded user community to 293 utilities
- Working with several utilities and partners to pursue GRIP funding opportunities
- We will continue to navigate through capacity allocation challenges and extending lead times with metering partners



#### R&D

- Remain on track to commercialize all three versions of the TRUSense Gateway through the first half of the year
- Continuing to gain traction with the TRUSync Grid Data Management software as utilities seek to manage an increasing volume of data

## **Capitalization Overview**



TSX-Listed, Symbol: GRID	
Share Price (as of 5/24/24)	C\$1.56
Market Cap	C\$79.2M
52 Week H/L	C\$2.06/C\$0.68
Shares Outstanding	50.8M
Fully Diluted	59M
Cash (as of 03/31/24)	US\$5.4M*
*	

Debt (as of 03/31/24) US\$11.5M **Beacon Securities** : Gabriel Leung **Canaccord Genuity** : Yuri Lynk Analyst **Cormark Securities** : Nick Boychuk Coverage **Haywood Securities** : Gianluca Tucci : Daniel Rosenberg Paradigm Capital Consensus Analyst Target C\$3.10 Price



<sup>\*</sup> Does not include recent C\$10M bought deal financing.

## **Experienced Leadership Team**

Management



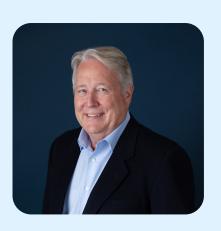
Peter Londa
CEO & Board Member



George Reznik
CFO



Michael Julian CRO



Doug Campbell *CSO* 



Michael Grandis
Chief Legal &
Administrative Officer



**Tom Allen** *EVP, Product Development* 

Board



Laura Formusa Chair



**Dr. Francis Harvey** *Board Member* 



**Tom Liston** *Board Member* 



John McEwen
Board Member



**Greg Williams** *Board Member* 

## Why Invest in Tantalus?







#### **Market Catalysts**

Electrification of Everything & Grid Modernization

#### **Substantive Business**

Differentiated Solutions
With Growing User
Community

#### **Growth Catalyst**

TRUSense Gateway
Provides a Compelling
Growth Opportunity



QUESTIC



tantalus.com



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TSX: GRID



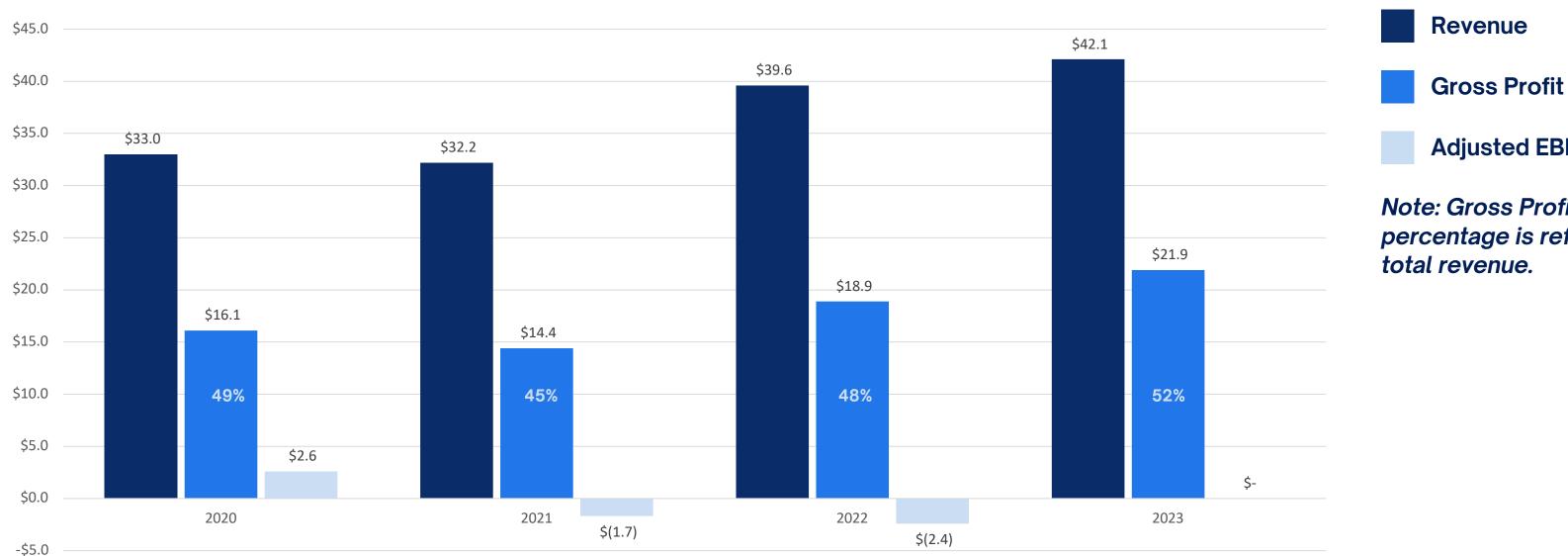


## APPENDIX



## **Building Momentum for GRID**

#### **Annual Financial Performance (US\$M)**

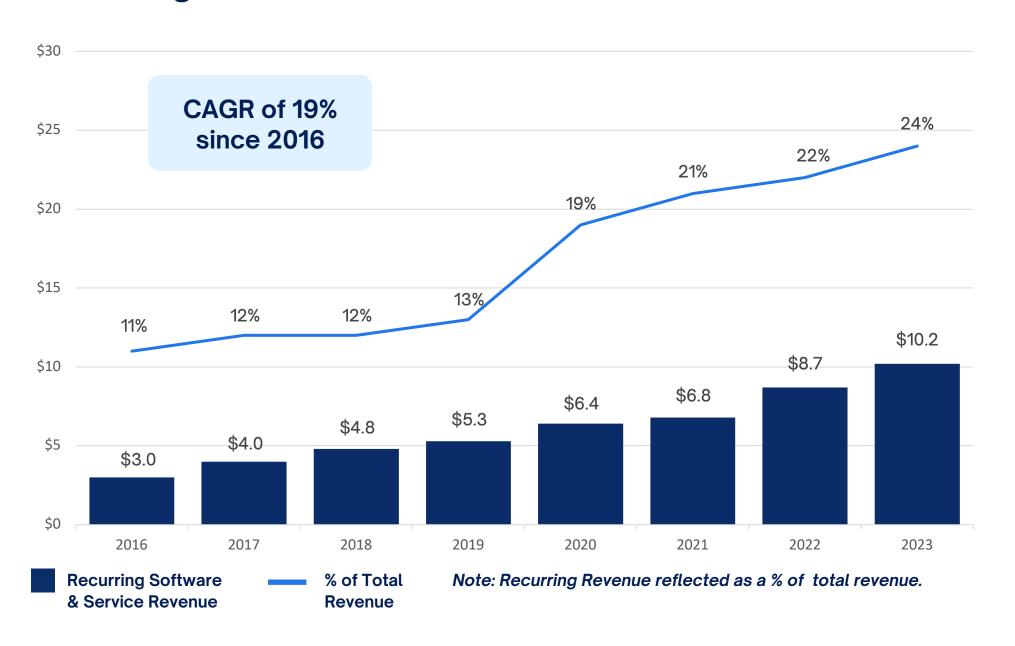


**Adjusted EBITDA** 

**Note: Gross Profit Margin** percentage is reflected as a % of

## Continuing to Increase ARR Contributions

#### Recurring Revenue (US\$M)



#### Highlights

Recurring revenue comprised of SaaS subscriptions, term-based software licenses, software maintenance, technical support and hosting services

Growth stems from expanding our user community, commercializing data analytics tools, maintaining annual service agreements and deploying additional connected devices

ARR is a subset of total Software & Services revenue and represents a rolling twelve-month revenue estimate at point of time

Entering 2024 with approximately \$11.5M of ARR as of 12/31/23

## **Balance Sheet & Working Capital Management**











- Majority of ARR collected in Q1 to support working capital and bolster cash position
- Historically witness low point for cash in Q3 due to timing of deferred revenue

- Majority of accounts receivable insured by EDC
- Managing days sales outstanding (DSO) at approximately 50 days
- Managing days payable outstanding (DPO) at approximately 90 days

- Suppliers and vendors fund the products / components working capital until shipment date
- Inventory turnover ratio target of 3.0x

- Revolver in place since 2012 (renewed in February 2024)
- US\$8.5M subject to borrowing base calculation
- Interest of US Prime plus 2%

- Secured six-year term loan in June 2023, interest only for first 18 months
- US\$7.0M loan (\$4M available as of 12/31/23)
- No dilutive securities / warrants
- Interest of US Prime plus 5%

## TRUSense Gateway Use Case: United Illuminating (UI)



- Established by PURA as Modern Grid Initiative in
- One of 7 projects selected out of over 100 submissions

part of the Equitable

Connecticut

 If pilot validates ROIs and key themes of IES Program, commercial deployment would be fast tracked and included in the utility's rate case



- Primary themes: Automation, flexible winter peak, thermal storage
- Secondary themes: Affordability, storage, non-wire alternatives. resiliency/reliability, DER integration, advanced infrastructure



- Relying on a legacy AMI system
- AMI capabilities do not support demand-side flexibility, advance power quality or other regulatory drivers
- Seeking to protect aging substations, transformers, circuits and feeders
- Focused on including economically-challenged customers / equitable access when Wi-Fi not available / affordable



- Primary use case ties to demand-side flexibility / DER integration (electric water heater as thermal storage)
- Secondary use case ties to advanced power quality measurement (AVPQM) for reliability / resiliency analytics



- Estimating demand-side flexibility would scale to approximately 10%+ of residential meters
- AVPQM could expand deployment to one TCG for every distribution transformer that is not covered with demandside flexibility deployment

## Stimulus Funding Delivers A Unique Growth Opportunity

GRID's solutions are eligible for stimulus funding amounting to over \$400 billion

#### **GRID Program**

\$3.9B for 2022 and 2023, in what will be \$10.5B in funding over 5 years thro ugh Grid Resilience Grants, Smart Gri d Grants, Grid Innovation Program

## **Energy Improvements** in Remote Areas

\$3.9B for 2022 and 2023, in what will be \$10.5B in funding over 5 years thro ugh Grid Resilience Grants, Smart Grid Grants, Grid Innovation Program

#### **ReConnect Program**

\$2B in loans and grants for broadband in rural areas

#### **BEAD Program**

Broadband Equity, Access, and Devel opment (BEAD) Program. \$42.45B over 5 years to expand high-speed internet access

## **EV Charging Discretionary Grant Program**

\$500M in 2023 awards, in what will be \$2.5B over 5 years to install alternativ e fuel stations and infrastructure in pu blicly accessible locations

## State and Local Cybersecurity Grant Program

\$1B in federal funds from the Departm ent of Homeland Security for state, loc al, and tribal governments

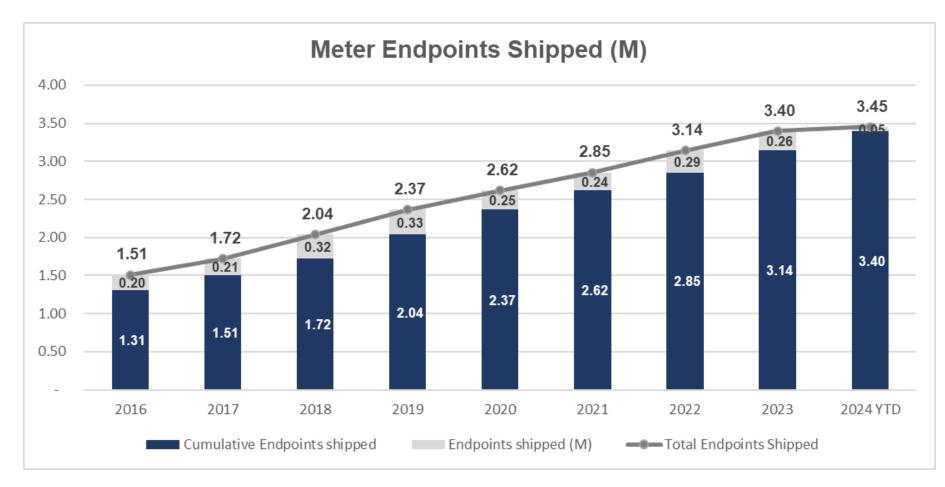
#### Energy Sector Operational Support for Cyber Resilience Program

\$50M from the Department of Energy f or electric utilities, including municipal and cooperative utilities, to enhance r esilience to cybersecurity threats

#### **IRA Tax Incentive**

The IRA provides \$369B over the next decade for both new and existing tax i ncentive programs for many aspects o f community building including installa tion of energy facilities

## **Customers & Endpoint Growth Leads to Software & Services**





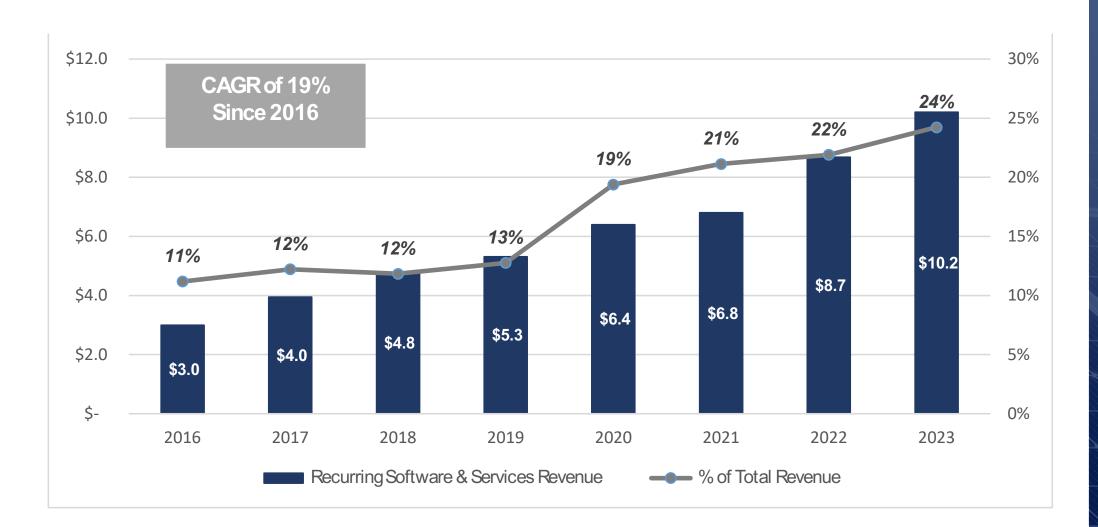
#### **Growth of User Community**

- We added 5 new utility customers during Q1 '24
- 3.5M endpoints shipped with approximately 1.5M endpoints available with existing customers
- Accessing over 30+ billion data points for power quality and customer consumption to drive data analytics tools

## Increasing Annual Recurring Revenue Growth

Continuing to increase the revenue contribution from Recurring Revenue each year

#### Recurring Revenue (US\$M)



#### Highlights

Recurring Revenue comprised of SaaS subscriptions, term-based software licenses, software maintenance, technical support and hosting services

Growth stems from expanding our user community, commercializing data analytics tools, maintaining annual service agreements and deploying additional connected devices

ARR is a subset of total Software & Services revenue and represents a rolling twelve-month revenue estimate at point of time