



CORPORATE PRESENTATION
TSX: GRID

#### Legal Notice and Disclaimer

IMPORTANT: YOU MUST READ THE FOLLOWING BEFORE CONTINUING. The information contained in this presentation has been prepared by Tantalus Systems Holding Inc. (the "Company") for information purposes only. References to "Tantalus" or the Company for periods prior to January 29, 2021 refer to the Company's predecessor entities. This presentation does not constitute or form part of any advertisement of securities, any offer or invitation to sell or issue or any solicitation of any offer to purchase or subscribe for, any securities of the Company in any jurisdiction, nor shall the presentation or any part of it, nor the fact of its communication or distribution form the basis of, or be relied on in connection with, any contract or investment decision. No representation or warranty, express or implied, is given by the Company, its affiliates or any of their respective advisers, officers, employees or agents, as to the accuracy, completeness or fairness of the information or for any loss howsoever arising, directly or indirectly, from any use of the presentation or its contents. The merit and suitability of any investment in the securities of the Company should be independently evaluated and any entity or person considering such an investment is advised to obtain independent legal, tax, accounting, financial, credit and or any other related advice prior to making an investment.

FORWARD LOOKING INFORMATION. Certain statements in this presentation (including, without limitation, the strategic growth initiatives and the investment thesis information cited within this presentation) may constitute "forward-looking information" within the meaning of applicable securities laws that involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements or industry results to be materially different from any future results, performance or achievements or industry results expressed or implied by such forward-looking information. Forward-looking information is identified by the use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "intend", "predict", "project", "will", "would", and similar terms and phrases, including references to assumptions. Such information may involve, but is not limited to, comments with respect to strategies, expectations, planned operations or future actions. Forward-looking information in this presentation includes, without limitation, statements with respect to: anticipated financial results, new product introductions, the expansion of partnerships, estimates regarding the growth of utility customers, the conversion of backlog and the continuing impact of secular drivers on Tantalus' industry. The forecasts and projections that make up the forward-looking information in this presentation are based on management's expectations and assumptions regarding historical trends, current conditions and expected future developments. The forward-looking information in this presentation is subject to risks, uncertainties and other factors that could cause actual results to differ materially from historical results or results anticipated by the forward-looking information. The factors which could cause results to differ from current expectations include, but are not limited to: economic and political uncertainty; risks involved in developing products and integrating them with third-party products and services; market acceptance of the Company's products and services; technological change; lengthy sales cycle; management of growth and expansion; dependence upon key personnel and hiring; competition; the Company not adequately protecting its intellectual property; risks related to product defects and product liability; and, currency exchange rate risk. Although Company has attempted to identify factors that would cause actual actions, events or results to differ materially from those disclosed in the forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended, including those risks and uncertainties discussed in the Company's materials filed with the Canadian securities regulatory authorities from time to time, available under the Company's profile on SEDAR+ at www.sedarplus.ca, including those risk factors set forth in the Company's most recent Annual Information Form. Also, many of the factors are beyond the control of the Company. Accordingly, readers should not place undue reliance on forward-looking information. The forwardlooking information is made as of the date of this presentation, and the Company assumes no obligation to publicly update or revise such forward-looking information to reflect new information, subsequent or otherwise, except as may be required by applicable securities law. The forward-looking information contained in this presentation is expressly qualified in its entirety by this cautionary statement.

GAAP and U.S. GAAP. The Company prepares its financial statements in accordance with Canadian generally accepted accounting principles ("GAAP") applicable to publicly accountable enterprises (which are International Financial Reporting Standards as issued by the International Accounting Standards Board ("IFRS")). Financial information of the Company in respect of periods prior to 2017 are prepared in accordance with U.S. generally accepted accounting principles, which differs in certain material respects from GAAP.

NON-GAAP MEASURES. This presentation makes reference to certain non-GAAP financial measures. These non- GAAP financial measures are not recognized measures under GAAP, do not have a standardized meaning prescribed by GAAP, and are therefore unlikely to be comparable to similar measures presented by other publicly traded companies, and should not be construed as an alternative to other financial measures determined in accordance with GAAP. Rather, these financial measures are provided as additional information to complement GAAP financial measures by providing further understanding of operations of the Company from management's perspective. Accordingly, non-GAAP financial measures should never be considered in isolation nor as a substitute to using net income as a measure of profitability or as an alternative to the GAAP statements. Management presents non-GAAP financial measures, specifically EBITDA and EBITDA Margin, as it believes these supplementary disclosures provide useful additional information related to the operating results and financial condition of the Company and uses these measures of financial performance and financial condition as a supplement to the consolidated statements of income and statements of financial position of the Company. The definitions of the non-GAAP measures contained in this presentation are as follows: (i) "EBITDA" means earnings before interest, taxes, depreciation and amortization with adjustments for stock-based compensation expense and non-recurring non-core business expenses; and (ii) "EBITDA Margin" means EBITDA as a percentage of revenue. Please refer to the Company's Management's Discussion and Analysis for the years ended December 31, 2023 for reconciliations of such non-GAAP measures to GAAP measures.

THIRD PARTY INFORMATION. Certain information contained in this presentation includes market and industry data that has been obtained from or is based upon estimates derived from third party sources, including industry publications, reports and websites. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance or guarantee as to the accuracy or completeness of included data. Although the data is believed to be reliable, neither the Company nor its agents have independently verified the accuracy, currency or completeness of any of the information from third party sources referred to in this presentation or ascertained from the underlying economic assumptions relied upon by such sources. The Company and its agents hereby disclaim any responsibility or liability whatsoever in respect of any thirdparty sources of market and industry data or information.

CURRENCY. References in this presentation to "US\$" or "\$" and "C\$" are to United States dollars and Canadian dollars, respectively. The Company presents its financial statements in US\$.



# Well-Positioned to Modernize the Distribution Grid

Helping Utilities Harness the Power of Data



**PURPOSE** 



**SCALABILITY** 



**RELATIONSHIPS** 

310+

Utilities within a growing user community

US\$42M+

TTM Revenue as of 9/30/24

130 +

**Dedicated** employees across Canada & US

~35%

Revenue from software & services

US\$12M+

20+

Channel

partners to

support sales

growth

Annual recurring revenue

3.5M

Connected devices deployed

50%+

Gross profit margin

# **Drivers Creating Urgency For Utilities**

Any one of these mega-trends poses immediate and massive problems that have to be dealt with now



#### **Extreme Weather**

- 133% Increase in weather + climate disasters from 2010-20
- 28 disasters in 2023
- >\$1B cost of each disaster



#### **Electrification of Everything**

- Demand for electricity in US could double by 2050
- By 2030, 1 in 3 cars sold in the US will be an EV



#### **Decarbonization of Everything**

- In 2021, 21% of the total U.S. energy mix from renewables and 23% from coal
- By 2050 renewables will grow to 44% and coal will be 10%



#### **Aging Infrastructure**

- 60% of North American electric grid is past its life expectancy
- Average age of large transformers in the U.S. exceeds 40 years, increasing risk of failure

# **Emerging Problems**

Utilities facing issues resulting from the mega-trends

#### **Addressing Supply/ Demand Imbalance**



Increased EV adoption, the greater electrification of society and the decarbonization of energy production increases the risk of energy shortfalls in the near- and long-term.

#### Reducing Risk of **Power Outages**



Power outages cost the U.S. economy \$150B annually and households have endured a 15% increase in outages over the last decade.

#### Managing **Grid Data**



Utilities struggling to harness the power of data from an increasing number of systems and devices to improve visibility and awareness.

# Additional Growth of Electric Demand

Distribution grid under further stress as utilities are expected to deliver more power





#### **Power Consumption**

Nationwide power consumption is projected to rise by at least 38 gigawatts between now and 2028.



#### **Electrification**

EV adoption and home and industrial electrification will boost U.S. energy consumption by 1% annually through 2026.



#### **Data Centers**

Al, cryptocurrency, and cloud computing will drive a 65% increase in U.S. data center load by 2050.



#### **Residential Power**

Population and steady economic growth will drive a 14% to 22% residential power consumption increase through 2050.



#### **Industrial Power**

New and expanding manufacturing, driven by federal incentives, expected to raise industrial demand by 13,000 GWh per year.

# The Grid Modernization Mandate is Massive







60%

of the North American electrical grid is past its life expectancy

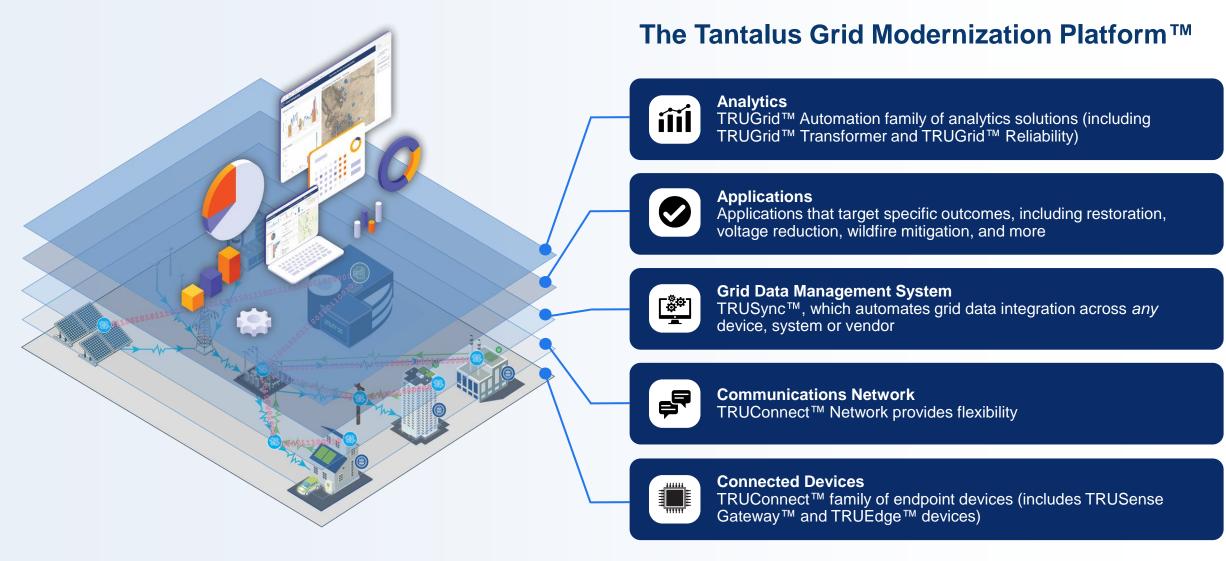
\$2T

will be spent by utilities between now and 2030 to address the challenge

\$500B

already allocated through stimulus programs that cover Tantalus solutions

# A Technology Platform that Delivers Grid **Modernization**



#### A Unified Set of Solutions to Accelerate Modernization

#### **Substation-to-Meter**

(Traditional Areas of Focus for Utilities)

#### **Grid Edge**

Behind-the-Meter (Extending the "Grid Edge")

**Substation** 



Distribution Feeder



Meter





**Smart Home Appliances** 



In-Home Distributed **Energy Resources** 

& EV Chargers



TRUGrid™ **Automation Suite** 







TRUFlex™ Load & DER Management System

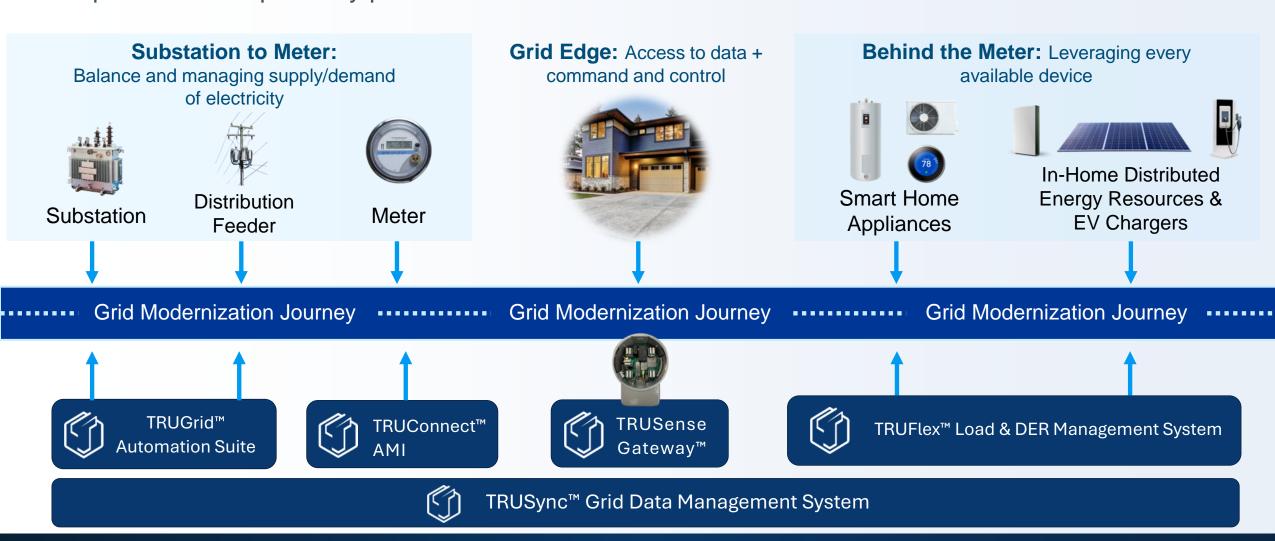


TRUSync™ Grid Data Management System

Automates the integration of grid data across any device, any system or any vendor

# **Customer's Journey to Grid Modernization**

One platform. Multiple entry points.



# Future Vision: TRUSync Grid Data Management

Tantalus has an early lead in this massive long-term market opportunity

You can't fully modernize the grid without truly interoperable data.

The demand for grid data management is in its early stages.

Some utilities—primarily IOUs—have already started on this journey.

The demand across utilities of all sizes will grow as time goes on.

TRUSync represents a massive differentiator TODAY—and a massive future market opportunity that can build upon the capabilities of the TRUSense Gateway.

# **Tantalus Grid Modernization Provides the Solutions**

The Tantalus Grid Modernization Platform addresses multiple issues facing utilities

Addressing Supply/ Demand Imbalance







Reducing Risk of Power Outages







Managing Grid Data







# Summary of the TRUSense Gateway



# Building Momentum Through the TRUSense Gateway™

At the intersection of the electrification of everything & grid modernization

#### **First-Mover Advantage**

- Combines four high-value use cases
- Market-leading sensing capabilities
- Leverages existing infrastructure
- Designed by utilities for utilities

#### **Use Cases**

- Advanced Metering Infrastructure 2.0
- Advanced power quality measurement
- Integration of EVs/DERs located behindthe-meter
- Supports broadband initiatives



#### **Major Milestones/Timelines**

- Fiber UL Certification received
- Ethernet UL Certification received
- Cellular FCC+PTCRB Certification received

#### Commercialization

- Received orders from 21 utilities to activate field trials and deployments
- Working to convert approximately \$500M of identified opportunities (including Advisory Committee deployments)
- Contract manufacturer has capacity to build up to 155k units per year

# TRUSense Gateway: Extending the Edge of the Grid



#### Summary

TRUSense Gateway is referred to as a meter socket device

Retrofits into any existing residential electric meter socket (ANSI-based)

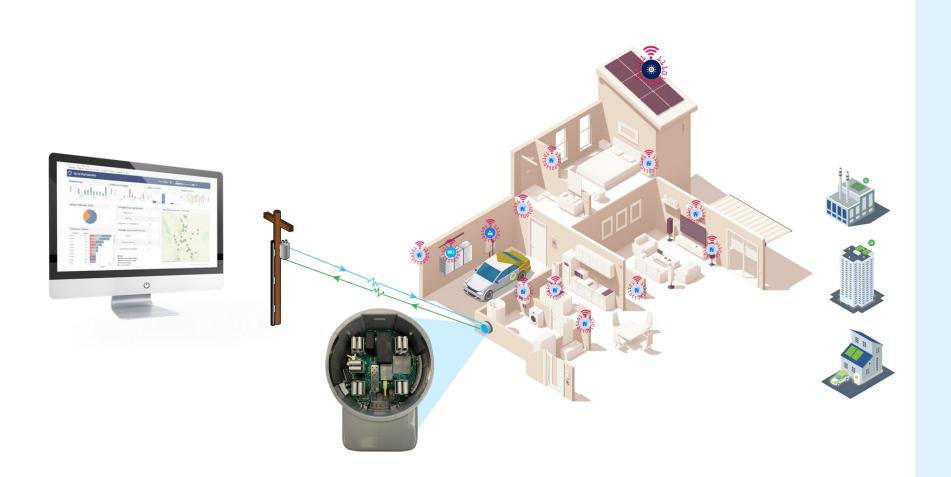
**Supports any existing ANSI meter** 

Versatile to help utilities accelerate grid modernization with existing infrastructure

**Conforming to UL-2745 safety standards** 

# **Extending the Edge of the Grid**

Protecting transformers and delivering unparalleled demand-side flexibility





Rooftop Solar



EV Charging



Storage



Smart Appliances & Devices

# TRUSense Gateway Provides a Compelling Growth Catalyst



\$150M

potential revenue opportunity from our Advisory Committee

\$350M

approximate revenue opportunity in our qualified pipeline

\$10B

total addressable market

10-15%

growth rate of existing Tantalus business



# FINANCIAL SUMMARY



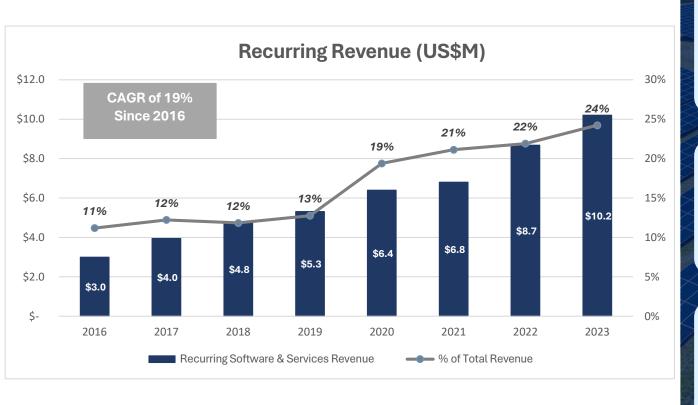
Through September 30, 2024

# **How Tantalus Generates Revenue**

Deploying connected devices leads to recurring revenue over 12 – 15 years



# Increasing Annual Recurring Revenue Growth Continuing to increase the revenue contribution from Recurring Revenue each year



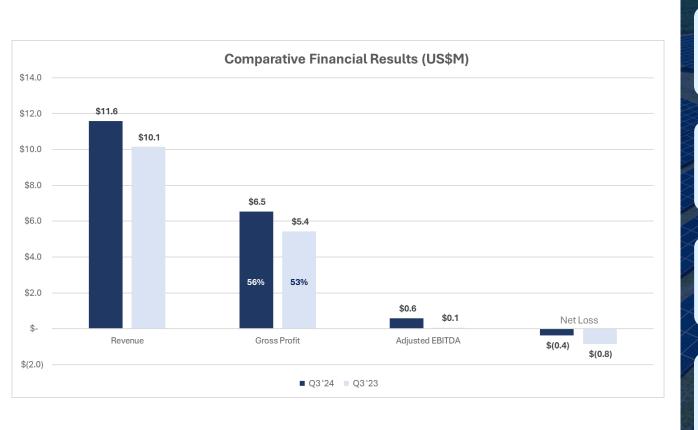
Recurring Revenue is comprised of SaaS and other subscriptions, termbased software licenses, software maintenance, technical support and hosting services

Growth stems from expanding our user community, commercializing analytics tools, maintaining annual service agreements and deploying additional connected devices

ARR is a subset of total Software & Services revenue and represents a rolling twelve-month revenue estimate at a point of time

# **Q3'24 Income Statement Summary**

#### Continuing to invest in the commercialization of the TRUSense Gateway



Revenue grew 14% over the prior year

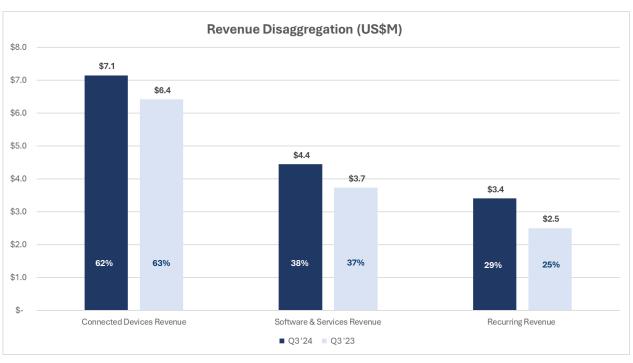
A favorable product mix and strong contributions from Software & Services led to strong Gross Profit Margin

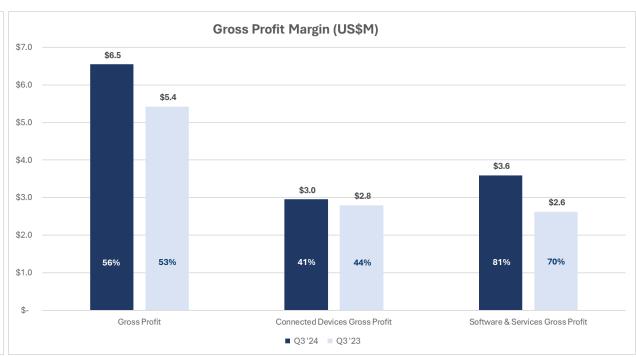
Operating expenses included approx. \$1.1M of investment in the TRUSense Gateway

Trending towards neutral Adjusted EBITDA for the full year while continuing to make investments to commercialize the TRUSense Gateway

# Q3'24 Revenue Contribution & Gross Profit Margin Summary

Favorable trajectory tied to product mix and prudent supply chain management



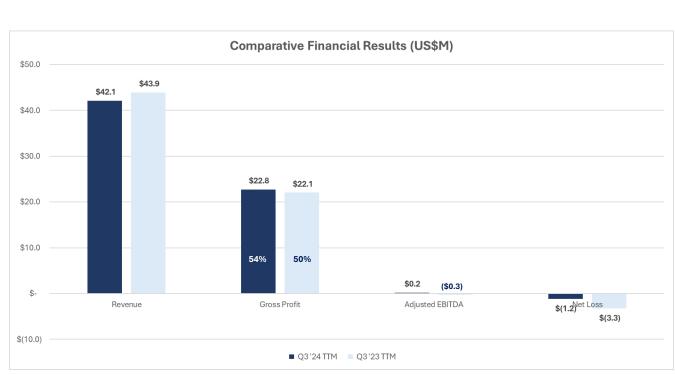


Note: Reflects percentage contribution of total revenue.

Note: Reflects Gross Profit Margin percentage.

# **Q3'24 TTM Income Statement Summary**

#### Continuing to trend towards positive Adjusted EBITDA and Net Income



Note: Gross Profit Margin reflected as a % of revenue.

Q3 '23 TTM revenue heavily influenced by a record result in Q4 '22 which was due to pent-up demand following pandemic and electronic component shortages

Increased Gross Profit Margin tied to favorable product mix and continued contributions from Software & Services

Invested approx. \$5.4M during Q3 '24 TTM in the TRUSense Gateway (approx. \$1.5M of which are external costs) which is captured in operating expenses

Delivered positive Adjusted EBITDA during the Q3 '24 TTM period while investing heavily in the TRUSense Gateway and TRUSync software



# **Q3'24 Balance Sheet Summary**

#### Balance Sheet provides ample flexibility to scale

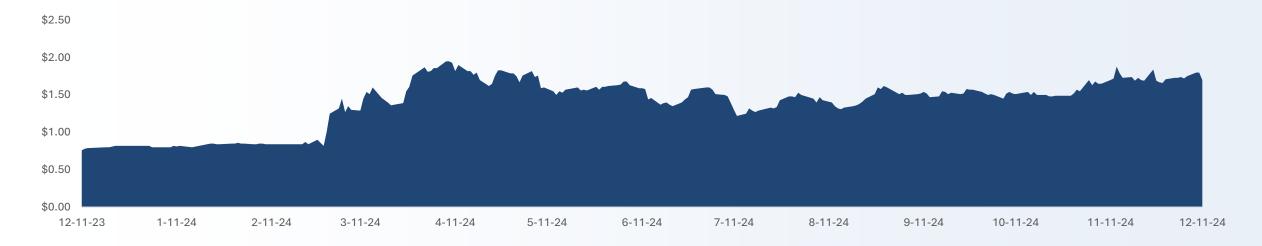


Adjusted Working Capital remained consistent with the prior quarter

Q3 '24 cash balance is historically impacted by the timing of customer payments for ARR and deferred revenue

Currently have \$4.8M of availability under our existing debt facilities should any additional capital be required to support the TRUSense Gateway commercialization or other business purposes

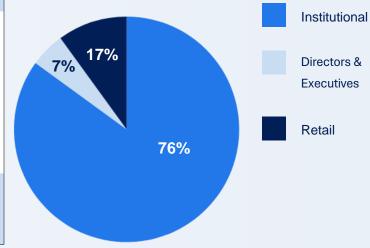
# **Capitalization Overview**



TSX-Listed, Symbol: GRID		
Share Price (as of 12/11/24)	C\$1.70	
Market Cap	C\$86.4M	
52 Week H/L	C\$2.06/C\$0.76	
Shares Outstanding	50.8M	
Fully Diluted	59.1M	
Cash (as of 09/30/24)	US\$10.3M	

Debt (as of 09/30/24)	US\$10.7M	
Analyst Coverage	Beacon Securities Canaccord Genuity Cormark Securities Haywood Securities Paradigm Capital	: Gabriel Leung : Yuri Lynk : Nick Boychuk : Gianluca Tucci : Daniel Rosenberg
Consensus Analyst Target Price	C\$3.05	

### Shareholders



# **Experienced Leadership Team**

Management



Peter Londa
CEO & Board Member



George Reznik



Michael Julian
CRO



Doug Campbell
CSO



Michael Grandis

Chief Legal &

Administrative Officer



Tom Allen

EVP, Product

Development

Board



Laura Formusa Chair



Dr. Francis Harvey

Board Member



Tom Liston

Board Member



John McEwen

Board Member



**Greg Williams**Board Member



Dave McLennan

Board Member



Kristi Honey
Board Member

# Why Invest in Tantalus?







#### **Market Catalysts**

Electrification of Everything & Grid Modernization

#### **Substantive Business**

Differentiated Solutions
With Growing User
Community

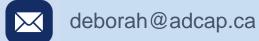
#### **Growth Catalyst**

TRUSense Gateway
Provides a Compelling
Growth Opportunity



# QUESTIONS?







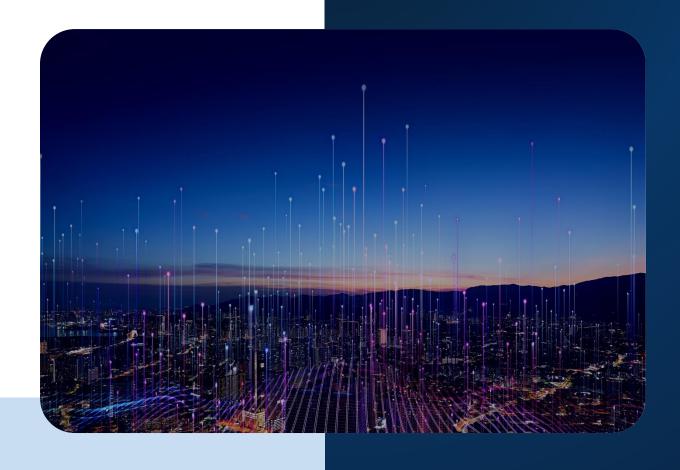






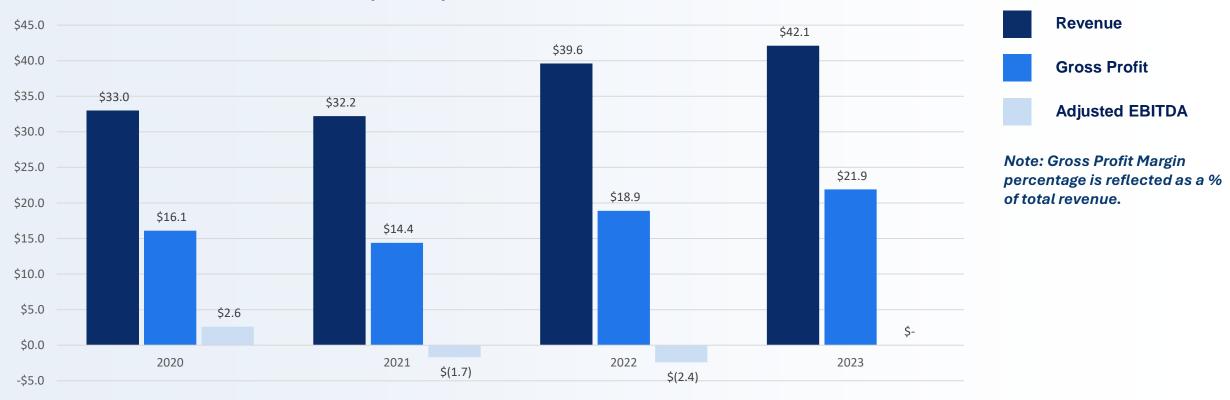


# **APPENDIX**



# **Building Momentum for GRID**

#### **Annual Financial Performance (US\$M)**



# **Balance Sheet & Working Capital Management**



Majority of ARR

collected in Q1 to

and bolster cash

position

support working capital

Historically witness low

point for cash in Q3

due to timing of

deferred revenue

Majority of accounts receivable insured by

**FDC** 

Cash

Management

- Managing days sales outstanding (DSO) at approximately 50 days
- Managing days payable outstanding (DPO) at approximately 90 days

 Suppliers and vendors fund the products/ components working capital until shipment date

Inventory

Management

 Inventory turnover ratio target of 3.0x



- Revolver in place since 2012 (renewed in February 2024)
- US\$8.5M subject to borrowing base calculation
- Interest of US Prime plus 2%



- Secured six-year term loan in June 2023, interest only for first 18 months
- US\$7.0M loan (\$4M available as of 3/31/24)
- No dilutive securities/ warrants
- Interest of US Prime plus 5%

# **Elements of the Grid Modernization Initiative (GMI)**

#### The MODERN GRID must have:

Greater RESILIENCY to hazards of all types

Improved RELIABILITY for everyday operations

Enhanced SECURITY from an increasing and evolving number of threats

Additional
AFFORDABILITY to
maintain our economic
prosperity

Superior FLEXIBILITY to respond to variability and uncertain conditions

Increased
SUSTAINABILITY through
energy-efficient and
renewable resources

# **TRUSense Gateway Use Case: United Illuminating (UI)**

# IES Program

#### Key Themes for IES Program







- Established by PURA as part of the Equitable Modern Grid Initiative in Connecticut
- One of the 7 projects selected of over 100 submissions
- If pilot validates ROIs and key themes of IES Program, commercial deployment would be fast tracked and included in the utility's rate case

- Primary themes:
   Automation, flexible winter peak, thermal storage
- Secondary themes:
   Affordability, storage, nonwire alternatives, resiliency/reliability, DER integration, advanced infrastructure
- Relying on a legacy AMI system
- AMI capabilities do not support demand-side flexibility, advanced power quality or other regulatory drivers
- Seeking to protect aging substations, transformers, circuits and feeders
- Focused on including economically-challenged customers/ equitable access when Wi-Fi not available/ affordable

- Primary use case ties to demand-side flexibility/ DER integration (electric water heater as thermal storage)
- Secondary use case ties to advanced power quality measurement (AVPQM) for reliability/ resiliency analytics
- Estimating demand-side flexibility would scale to approximately 10%+ of residential meters
- AVPQM could expand deployment to one TCG for every distribution transformer that is not covered with demand-side flexibility deployment

# Stimulus Funding Delivers a Unique Growth Opportunity

GRID's solutions are eligible for stimulus funding amounting to over \$400 billion

#### **GRID Program**

\$3.9B for 2022 and 2023, in what will be \$10.5B in funding over 5 years through Grid Resilience Grants, Smart Grid Grants, Grid Innovation Program

#### Energy Improvements in Remote Areas

\$3.9B for 2022 and 2023, in what will be \$10.5B in funding over 5 years through Grid Resilience Grants, Smart Grid Grants, Grid Innovation Program

#### **Reconnect Program**

\$2B in loans and grants for broadband in rural areas

#### **BEAD Program**

Broadband Equity, Access, and Development (BEAD) Program. \$42.45B over 5 years to expand high-speed internet access

#### EV Charging Discretionary Grant Program

\$500M in 2023 awards, in what will be \$2.5B over 5 years to install alternative fuel stations and infrastructure in publicly accessible locations

# State and Local Cybersecurity Grant Program

\$1B in federal funds from the Department of Homeland Security for state, local, and tribal governments

# Energy Sector Operational Support for Cyber Resilience Program

\$50M from the Department of Energy for electric utilities, including municipal and cooperative utilities, to enhance resilience to cybersecurity threats

#### **IRA Tax Incentive**

The IRA provides \$369B over the next decade for both new and existing tax incentive programs for many aspects of community building including installation of energy facilities